

MEMBER MARKETING OPPORTUNITIES

inclusive | innovative | independent

Select which option(s) below you would like more information on:

Email the Membership

Reach 2,700 businesses through a targeted email blast starting at \$350 per email.

Website Banner Ad

For one year, advertise on Surrey's businessinsurrey.com. \$700/year. *Not industry-exclusive. Available pages: Events Calendar, Online Membership Application, Business Directory.

Home Page Website Ad

For one year, your logo is placed on Surrey's businessinsurrey.com website. \$2,000/year. *Industry-exclusive.

Enhanced Website Listing

For one year, have an expanded description of your business, photos, priority listing in the online directory and more, on Surrey's businessinsurrey.com website. \$100/year.

Job Postings

Post an employment opportunity on Surrey's businessinsurrey.com website. Ask us for more details!

SBOT Electronic Billboard

The SBOT has one of the busiest Business Centres in BC with over 100 new businesses opening a month, in addition to our member walk-through traffic. Through a powerpoint presentation you can have a targeted message in our reception area for \$100/four months - just \$25 per month!

**All rates are subject to taxes*

Promotional Flyers

Reach 2,700 businesses through a targeted mailing for \$350 each mail out, or take advantage of our discounted packages: Two mail outs back-to-back for \$600 or a Flyer Four Pack for \$1,200. Flyers are mailed 5 times per year.

Conference Room Sponsorship

Profile your business by sponsoring the Surrey Board of Trade Conference Room. Over 300 business volunteers meet in this room per month, in addition to SBOT workshop attendees and members booking this room for their own sessions.

Sponsor an Event or Project

Reach a targeted business sector by sponsoring an SBOT event or project (ie: Surrey International Trade Centre, Business Centre). There are many options from hosting a Business to Business Networking Reception, to a Business Luncheon (motivational or government speaker) to Awards Events where you can reach anywhere from 100 - 400 people.

Member to Member Deals

Every members gets a free online listing in the Member to Member Deals online directory with your product or service offer/special/discount to fellow SBOT members.

Membership Directory

Published one each year, each member receives a free listing. There is a variety of advertising options that exist to promote your product or service. Ad rate schedule is available.

Surrey Business News Ads

Reach every business in Surrey by providing information on your business (ie: award that you've won, promotion, initiative) for free and advertise in this targeted product sent to businesses only. Ad rate schedule is available.

Name: _____

Company: _____

Telephone: _____

Email: _____



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