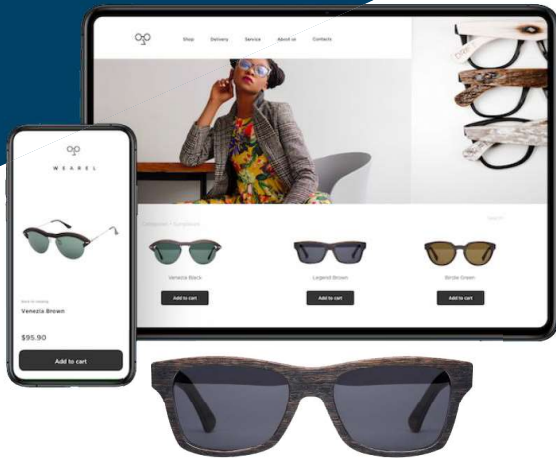


First Data
is now **fiserv.**

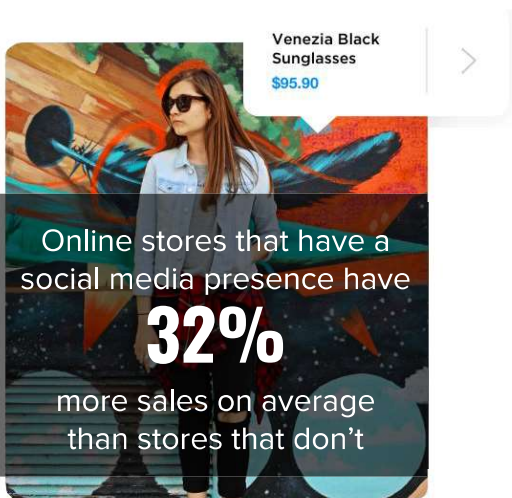
 **Ecwid**
E-commerce for Small Business

Free 90-day trial of
any Ecwid plan for
First Data merchants



Everything you need to sell online

- Create a website or add a store to any existing website, social site, or marketplace
- Flexible shipping options plus in-store/curbside pickup
- Gift cards and discount coupons
- Integrated payments including First Data and Clover Pay
- Automatic, real-time sync with Clover dashboard
- Mobile app for on-the-go store management



Reach your customers wherever they're shopping



- 91%** higher year-over-year customer retention for businesses with an omnichannel strategy
- 78%** Facebook users who have discovered products
- 75%** Instagram users who have visited a store or made a purchase after seeing a brand's ad
- 4.5x** ROAS for merchants on Google Shopping (vs 2 - 3x ROAS for standard search ads)

Get started ASAP with the easy-to-follow setup wizard

- Install the Sell Online app in the Clover App Market, and create your Ecwid account
- Import products and inventory from Clover to Ecwid, and customize with photos, descriptions, and options
- Create a website or add a store to your existing site
- Select from a variety of shipping and payment methods including Clover Pay

