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SURREY ECONOMIC RECOVERY SUMMIT

Making Surrey an Opportunity City

June 25-26, 2020

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ABOUT THE SUMMIT

WHY

The pandemic has created significant disruption at a time when Surrey is poised to become BC's largest city. What does this mean for your industry sector, how has your small or large business been impacted, why will you need to work differently?

Our Industry Leaders have some insights, and in the breakouts we are looking for your input as well.

The goal of this event is to engage you in the process of building Surrey's post-COVID-19 economic recovery strategy. You will have an opportunity to help identify which 3-4 key actions are needed to help your business recover and position it for the digital age.

Significant opportunities are emerging, and Surrey can become a digital innovation leader in BC and beyond. However, we need to reduce replication of effort and operate in a more focused, disciplined, and collaborative way. This is the start of that journey.

CALL TO ACTION

By attending Canada's first economic recovery summit, you will help make Surrey an Opportunity City by:

- Collaborating with BC's top thought leaders and innovators;
- Capitalizing on emerging opportunities;
- Gaining insight into current economic risks;
- Leveraging digital technology; and
- Creating workplaces of the future.

Join us in one of the industry breakout sessions, to provide your valuable feedback and on the ground knowledge.

- Service
- Creative Economy
- Manufacturing
- Health
- Technology
- Education
- Infrastructure

AGENDA

June 25 - 9:00am - 11:30am

Introductory Remarks: Anita Huberman, CEO, Surrey Board of Trade

Moderator: Haroon Rashid, Executive in Residence, Beedie

Keynote Speaker: Sue Paish, CEO, Digital Technology Supercluster

Strategy Framework/Survey Findings: Susan Mowbray, James Richardson, MNP

Panel Introductions: Economic Impact to Key Sectors

Closing Remarks: Anita Huberman

Industry Breakout Sessions: Creating Collaborative Innovation

June 26 - 9:00am - 11:00am

Introductory Remarks: Anita Huberman, CEO, Surrey Board of Trade

Keynote Speaker: Premier of British Columbia, John Horgan

Moderator: Haroon Rashid, Executive in Residence, Beedie

Industry Breakout Findings: Susan Mowbray, James Richardson, MNP

Future Opportunities: Minister Michelle Mungall, BC Minister of Jobs, Economic Development and Competitiveness

Building an Inclusive Future of Work: Zabeen Hirji, Strategic Advisor, Business and Public Sector

Key Actions: Haroon Rashid

Next Steps and Closing Remarks: Anita Huberman



Beyond COVID-19

We help you navigate uncertainty

The ongoing pandemic is fraught with difficulties at all levels and organizations are understandably concerned about how they will emerge and recover from this crisis.

Our accounting and business consulting professionals are committed to providing you with the most relevant, timely and useful insights to help lead you through this once-in-a-generation challenge.

Charting Your Course

We guide you through key considerations when planning the next steps for your business and help you identify various factors to consider in creating a path for how your organization will function, grow and reach profitability post-recovery.

Reboot and Respond Post COVID

Thinking strategically about planning your company's reboot will ensure it leads to long-term success.

We focus on the resetting of your vision, business strategy and action plans as you adapt to what's ahead.

Set A Clear Cash Flow Direction

COVID-19 has forced business owners to be creative with revenue sources. What opportunities exist for you? We walk you through the options for creating cash flow in your operation and detail the next steps you'll need to take.



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MNP Surrey

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SPEAKERS AND MODERATORS



HON. JOHN HORGAN

John Horgan has been the Premier of British Columbia since 2017, following his election as MLA for the new riding of Langford-Juan de Fuca. He was first elected to the Legislature in 2005 as MLA for Juan de Fuca, and has been re-elected three times. He became leader of the BC NDP in 2014. In 2001, John started a management and research consulting company helping both private and public sector organizations.



HON. MICHELLE MUNGALL

Michelle Mungall is the Minister of Jobs, Economic Development and Competitiveness for BC. She was first elected MLA for Nelson-Creston in 2009, and re-elected in 2013 and 2017. In 2002, Michelle was the youngest person ever elected to Nelson city council, and seven years later, at age 31, Michelle became the first woman elected as MLA in Nelson-Creston.



SUE PAISH

Sue Paish is the CEO of the Digital Technology Supercluster. A transformational leader and innovator, Sue is responsible for building and leading the Supercluster that will establish BC and Canada as global leaders in digital technology. Under her direction, the Supercluster supports collaborative development projects to digitally transform Canada's leading industries and create export opportunities for Canadian innovations in technology.



ZABEEN HIRJI

Zabeen Hirji is Executive Advisor, Future of Work at Deloitte. She advises the firm and its clients on the changing nature of work - an issue of growing magnitude among Canadian business leaders, governments, educators and civil society. Zabeen has had a distinguished 40-year career at RBC, serving as Chief Human Resources Officer for 10 years until 2017. She is also an Executive in Residence at Beedie and Chair of CivicAction, a city-building organization.



ANITA HUBERMAN
CEO
Surrey Board of Trade



SUSAN MOWBRAY
Partner, Consulting
MNP



JAMES RICHARDSON
Partner, Consulting
MNP



HAROON RASHID
Executive in Residence
SFU

INDUSTRY LEADERS



SERVICE
IAN TOSTENSON
President and CEO
BC Restaurant
and Food Services



TECHNOLOGY
JILL TIPPING
President and CEO
BC Tech Association



TECHNOLOGY
TRACEY ARNISH
Chief Member
Experience Officer
Coast Capital Savings



HEALTH
DR. RYAN D'ARCY
President and Chief
Scientific Officer
HealthTech Connex



CREATIVE ECONOMY
PREM GILL
CEO
Creative BC



*TRANSPORTATION
& INFRASTRUCTURE*
CARLA GUERRERA
Founder and CEO
Purpose Driven ROI



MANUFACTURING
EAMONN PERCY
Founder and CEO
The Percy Group



EDUCATION
KIRK HILL
Assistant Dean,
External Relations
SFU Beedie School
of Business



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Canada

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business reopen
and transform
is our top priority.



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Find out more at businessinsurrey.com

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