

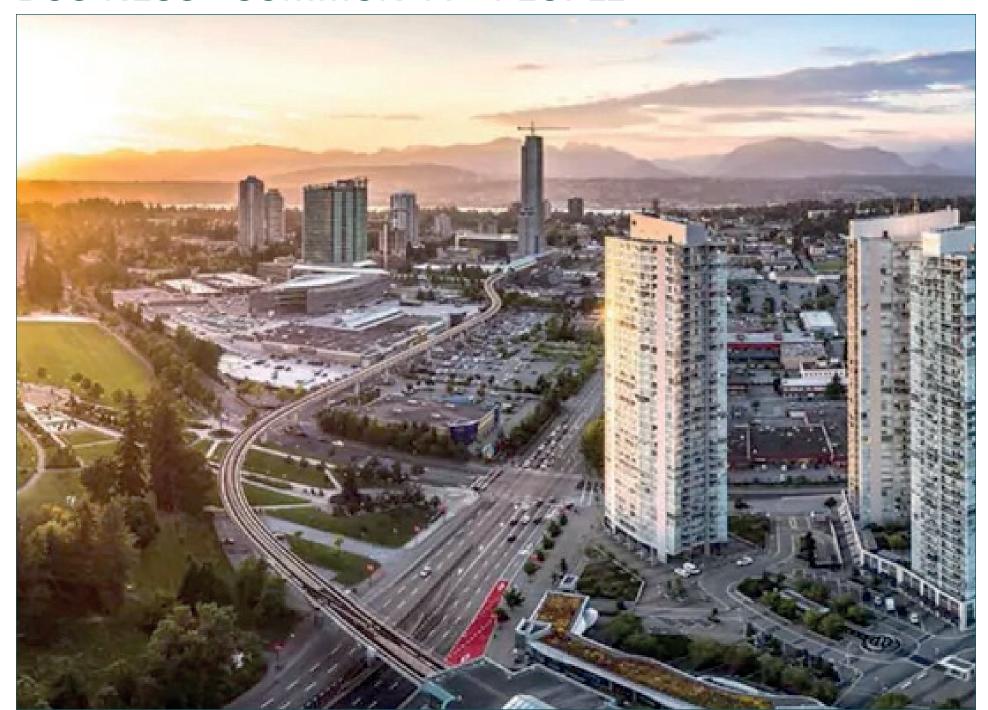
SURREY BUSINESS NEWS

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SURREY'S ECONOMIC RECOVERY

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SURREY - SURREY'S CITY BUILDING BUSINESS ORGANIZATION





WE ARE OPEN FOR IN-PERSON SERVICE



Making working capital work harder: Financial solutions during uncertain times

The Powerful Backing of American Express

Find comfort in knowing that American Express has your back during these uncertain times. As we navigate these times together and your cash flow needs evolve, we may have solutions available to help your business during this time. Cash flow is the backbone of any business, and as you navigate new complexities within expense reconciliation and supplier networks, having a solid handle on cash management is especially important. Another factor essential to the success of any business is access to a strong source of working capital that offers flexibility to make strategic investments.



Optimize expense management to uncover hidden capital

The first place you should look to uncover hidden working capital is your organization's expense management process. In recent years, the rise of electronic payment and expense management solutions have given businesses the ability to pay expenses and reconcile costs more quickly and efficiently Automated payment tools offer better control and enhanced security - critical benefits for both buyers and suppliers that can't afford to get bogged down by manual inefficiencies, paper cheques and delayed payments. Automated solutions can help ensure you're paid sooner so funds can be driven back into your company and you can act on opportunities to increase revenue, like buying inventory when you need it or even purchasing a new piece of equipment.

Negotiate payment terms with core suppliers

The payments ecosystem for some businesses can be complex, consisting of a large network of vendor partners and suppliers. Automating payment processes can not only help your organization maximize payment arrangements, it can also improve the relationships you have with key suppliers. Accelerating payments could help your business negotiate a better deal with external suppliers. Striking the right balance between keeping vendors happy with swift payments and keeping enough cash on hand to invest into growing your business is a strategic stepping stone to higher growth.

Reduce your funding gap with more time to pay for expenses

American Express payment solutions help businesses maximize cash flow and reduce the funding gap between accounts payable and receivables and enable your business to put cash to work in the interim. By leveraging the right tools, your business can streamline payments and maximize cash flow that will help fund opportunities that may otherwise seem out of reach. Uncovering hidden cash flow, maintaining strong relationships with vendors and using the right payment tools are key objectives to keep in mind when striving to achieve high growth for your startup business.





ECONOMIC RECOVERY: INFRASTRUCTURE

Transforming Former Industrial Sites into Vibrant New Neighbourhoods an Opportunity to Boost Economic Recovery





In Canada, for every \$1 that's been invested in public infrastructure, it generates \$3.83 return on investment. With that comes job creation and private sector investment. This is a pivotal opportunity to drive economic recovery and transform our cities. It starts with investments in resilient, sustainable infrastructure and city-building.

With COVID-19 restrictions slowly being lifted in BC, it is time for the new normal. But what exactly is the new normal? In the urban development sector, it could mean transforming underutilized, former industrial land across the province into inclusive, affordable, climatepositive communities for generations

While the economic fallout is forcing federal and provincial governments to develop policies for stimulating the economy, revitalization of our cities on underutilized lands is a tried and true method to boost our economy and provide transformative benefits to our cities and quality of life. Many cities have successfully redeveloped large, former industrial lands in prime locations, including Hudson Yards in New York City, Porto Nuova in Milan and Canary Wharf in London, creating complete, new waterfront communities with strong economic impacts.

In BC, this would mean transforming

contaminated, post-industrial sites, also known as brownfields, into vibrant, sustainable, transit-oriented, walkable communities where we can live, work and play. All while creating large-scale economic growth and helping to solve the affordable housing crisis we've been dealing with in BC much longer than COVID-19.

We currently have more than 6,000 registered brownfield sites in BC with active potential for redevelopment sitting derelict and underutilized. There is plenty of evidence to support why the province and cities should focus on revitalization of underutilized post-industrial lands as a proven strategy for economic recovery. We can look to revitalization projects on former industrial waterfront lands, like the West Don Lands in Toronto (picture above) to see huge economic spinoffs, among them: job creation, increased and diversified tax base, unlocked development potential

and new revenue opportunities for both the public and private sector. Government investment in West Don Lands has not only delivered exceptional, climate-positive waterfront communities to Toronto, but it has more than doubled the value of government investments, generating 16,200 years of employment, \$3.2 billion in economic output to the economy and directing more than \$620 million in revenue back to government.

These statistics are not Torontocentric. Further data shows that across US cities, every \$1 of publicsector investment into revitalization efforts attracts \$20 in private-sector investment, as well as generating significant job growth.

Here in BC, some examples of revitalization on former industrial waterfront lands include Olympic Village, River District and Dockside Green. These projects, however, focused primarily on housing, parks and amenities, less on the

jobs needed to build complete communities.

Another new, BC example is the upcoming Mission Waterfront, a 300acre underutilized former industrial site and the largest undeveloped waterfront in the Lower Mainland. Following the model of the West Don Lands and other globally successful waterfront revitalization initiatives, Mission's waterfront will include a mix of housing options for all income levels, significant commercial and industrial employment space, woven together with new parks, waterfront promenades and community spaces in a series of walkable waterfront communities connected by transit to the rest of the region. Vancouver, Surrey and BC

politicians, planners, architects and developers take note: Reinvesting in underutilized land creates an opportunity to reimagine strategic parts of our cities into globally leading examples of more sustainable, affordable, connected

and inclusive communities. The ongoing impact of the pandemic has amplified the growing calls for resilient cities that can effectively operate during times of crisis. And this means governments must take the lead and share in the cost of environmental clean-up, flood protection, planning, and other incentives necessary to unlock these critical revitalization opportunities. We have a powerful and unparalleled opportunity in BC to reinvest, rebuild and reimagine these underutilized sites into places where we can all thrive for generations to come while we rebuild our economy. Carla Guerrera is CEO of Purpose Driven Development and Planning, former project manager for the West Don Lands redevelopment in Toronto, the lead consultant on the Mission Waterfront revitalization project, and creating opportunities for Fraser River Waterfront Revitalization in the South Fraser Economic Region.

Infrastructure and Workforce Investments Needed to Help Counter Federal Deficit

On July 8, Canada's Finance Minister Bill Morneau forecasted the federal fiscal deficit at \$343.2 billion. It is time to pivot and commit to infrastructure (transportation, energy, resources) and workforce investment collaborating with educational institutions across Canada to instigate economic activity," said Anita Huberman, CEO of the Surrey Board of Trade. "It is time for structured, sustainable, and ongoing investments into upskilling and reskilling."

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Robert's Bank Terminal 2 Project Update



The Surrey Board of Trade supports the Roberts Bank Terminal 2 Project, which is a significant infrastructure project that will create local jobs. A large team will be required to build the land and the terminal, as well as an organization to operate the terminal once it is built. Since Fall 2019, the Vancouver Fraser Port Authority has been engaging with contractors, developers and terminal operators to help shape the procurement schedule, contract details, and delivery approach to ensure they are choosing the best approach for building the project. Over the coming months, they will engage with design-build contractors to gather additional feedback. Then they anticipate releasing a RFQ for the design-build contractor in the first half of 2021. robertsbankterminal2.com/procurement

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ECONOMIC RECOVERY: EDUCATION & YOUTH

How Advanced Education Can Help Chart a New Course



Andrew Petter

If there is a silver lining to be found in the COVID-19 pandemic, it could be that the enormous pain and dislocation caused by the worst global crisis in recent memory offers us an historic opportunity to shape a more humane and resilient future.

Of course, the opposite is also true: COVID-19 could entrench forces that have widened social disparities and blocked progress on issues such as climate change. How things turn out is up to us and the governments that act on our behalf.

History tells us that crises on the scale of this pandemic reorder social and economic priorities in ways

that can lead to lasting change. Following the Great Depression and the Second World War, Western democracies fashioned modern welfare states that underpinned an economic renaissance for working people. The sense of interconnectedness generated by global catastrophe produced the political will required for countries like Canada to help build more equal and prosperous societies. Today, we face a new set of urgent challenges, and a comparable opportunity to tackle them. The response to COVID-19 has produced a similar sense of social solidarity that could help forge a new consensus to confront the challenges of our time. Of these, inequality is the most pressing and destructive. In addition to causing poverty and hardship, grossly unequal societies experience lower economic growth and lack the sense of unity and shared purpose required to mobilize around common causes such as countering COVID-19 or combatting climate change.

Canada has thus far been fortunate in this regard; our relatively high levels of social cohesion have contributed to an effective COVID-19 response. Yet the pandemic has

exposed deep inequalities that speak to the frailty of our social fabric. Workers on the front lines tend to be those who have benefited least from a growing economy. Grocery store clerks, cleaners, delivery people and sanitation workers are putting their lives on the line so others can cope. And those who have borne the brunt of the economic recession are in low-wage service sectors where women, young people and new Canadians are overrepresented.

Now, as governments look ahead to economic recovery, they have a unique opportunity to reduce inequality and steer Canada on a new course by mobilizing resources to achieve a much wider distribution of knowledge, skills and opportunity, and to fashion an economy less dependent on carbon. While many tools will need to be brought to bear in this enterprise, the capacities of advanced education institutions are among the most powerful and responsive, and can help support a transformative recovery in three significant ways.

First, advanced education has always been an essential driver of economic progress, nurturing the development of human capital that is necessary for innovation as well as increases to productivity and incomes. Today, with millions unemployed and many industries unlikely to fully recover, governments can marshal post-secondary education to re-skill and educate a disrupted and displaced workforce to meet the needs of a greener, more dynamic economy.

Second, as an engine of social mobility, advanced education has few peers. The post-war expansion of universities and colleges helped to create the middle class and significantly reduce Depressionera levels of inequality. With the economic fallout of COVID-19 hitting women and vulnerable communities particularly hard, advanced education can help to level the distribution of knowledge and opportunity — a necessary condition for a broad-based recovery that prevents entrenched inequality from becoming this pandemic's destructive legacy.

And third, the capacities of advanced education institutions to generate research and promote innovation can drive the transition to a lowcarbon economy. In the same way that governments have harnessed

university research and innovation to counter the health and societal impacts of COVID-19, they need to look to universities to build the lowcarbon industries and technologies that will be essential to achieving an environmentally sustainable future.

By harnessing the power of advanced education and research and embracing these three interconnected priorities human capital, social equity and climate action — forward-thinking governments have a unique opportunity to forge a sustainable and lasting economic recovery. Not since the end of the Second World War have we faced such consequential choices and decisions On the other side of the worst health crisis in living memory could await a more equitable, sustainable and democratic world. Advanced education's potential to grow knowledge and expand opportunity holds the key to the future we choose.

Andrew Petter is President and Vice Chancellor of Simon Fraser University.

NOTE: This article was originally posted in the Vancouver Sun on June 5, 2020.

Additional Surrey School Investments

In June, the BC Government announced that Surrey will see additional school infrastructure investments.

"The Surrey Board of Trade, who has been an ongoing advocate for needed school investments in Surrey, thanks the BC Government for investing in a new 655-seat elementary school in Sunnyside Heights, a 195-seat addition at White Rock Elementary, and a 190-seat addition at Morgan Elementary," said Anita Huberman, CEO, Surrey Board of Trade.

"Quality education benefits students in Surrey, contributes to healthy communities, and enables economic growth for our future workforce."

The Surrey School District had more than 1,200 students more than anticipated in enrollment after Labour Day last year, in K-12 schools. The Surrey Board of Trade urges the BC Government to eliminate the use of portables in the Surrey School District. Further, the BC Government has an opportunity to ensure that space and curriculum is committed to for art education in Surrey schools. This will harness a creative workforce which is needed as we move into a more digital economy.



SURREY YOUTH NEWS:

Surrey Board of Trade Hosts Youth **Entrepreneur Program**



On March 4, 2020, the Surrey Board of Trade held its inaugural Speed Networking Night. Youth under the age of 30 had the unique opportunity to seek career and entrepreneurial advice from some of Surrey's top entrepreneurs and industry leaders. Participants rotated to different offices at the Surrey Board of Trade throughout the night, each hosted

by a different industry leader who was there to answer their questions.

Thank you to our industry leaders including Nasir Kamrudin (Surrey Honda), Dan Reader (Murray Latta Progressive Machine), Vivek Thomas (TFV Inc.), Greg Henderson (ChannelSpark), Nicola Jones-Crossley (Futurpreneur), Marvin



Kale (KDS Construction), Nate Toevs (WorkBC) and Baljit Dhaliwal (Tinker's Tax & Accounting).

Thank you to our sponsors: KPU, Murray Latta Progressive Machine and Century Group.

More Surrey Board of Trade Youth Entrepreneur Programs to be announced.



ECONOMIC RECOVERY: WORKFORCE

Unprecedented Workforce Impacts Require Urgent, Comprehensive & Strategic Action from BC Government to Mitigate Job Loss, Fear & Uncertainty for Workers



Kerry Jothen

The coronavirus pandemic represents the largest disruption of BC's labour market in our history. Uncertainty and fear among many businesses, workers, customers and the general public about the continuing pandemic affects how we grasp the new normal and move beyond the crisis. British Columbians will only resume their lives, businesses and work when they feel safe and see riskless pathways back to commerce and work. This may be tested by new outbreaks and waves of COVID-19.

Re-opening of businesses in the BC Restart Plan helps employers ensure the health and safety of workers and customers in a gradual, staged approach towards economic recovery. However, this will not happen without strong government leadership and action on the workforce front with

SECTOR IMPACTS

Despite recent re-openings and the start of a recovery, according to the Statistics Canada Labour Force Survey released July 10, 2020, employment in BC is still down over 235,000 jobs since February 2020. Eighty-three percent of this job loss (almost 195,000 jobs) has been in service-producing sectors. This is despite a recovery of over 161,000 jobs since April. After four months of the pandemic, the hardest hit sectors are ones that started to re-open in

- With a gain of over 67,200 jobs since April, almost 45,000 less jobs exist (a 23% drop since February) in Accommodation and Food Services.
- Almost 79,000 less jobs exist (a 23% reduction) in Other Services including high-touch personal services.
- With re-opening, almost 28,000 new jobs occurred in April and May in Retail and Wholesale, however employment is still down almost 48,000 jobs or 12% since February.
- Transport and Warehousing saw

further losses in April-May and its employment is down 18,500 or 13.4% over 4 months.

• While Construction never stopped operating, and despite a recovery of 8,200 jobs since May, its employment is still down almost 33,500 jobs or 14% since February.

International travel, mass event and tourism sectors involving huge workforces have been seriously impacted and will take longer to reopen. The BC Labour Market Outlook shows their employment in 2019 totaled over 127,000 in: Amusement, Gambling and Recreation; Transit, Sightseeing, Pipeline Transportation; Motion Picture and Sound Recording; Performing Arts, Spectator Sports; and Air Transportation.

K-12 Education, Colleges, Universities, Public Administration, certain parts of Retail (groceries, alcohol, hardware) and Health Care have maintained most of their employment.

The only industry that has netted increased employment over the last 4 months is Utilities, increasing by 4,500 jobs or 30% as of June 2020.

Overall, while employment increased since mid-April, the unemployment rate in BC is still at 13%, up from 5.2% in February. Sales and Service workers were most impacted with an unemployment rate of 17% in June, almost quadrupling from 4.5% Arts, Culture, Recreation and Sport unemployment is worse at 18.7%, also quadrupling from February. This means almost 1 in 5 workers in these two sectors with almost 600,000 jobs are unemployed. All occupational categories experienced decreased unemployment rates in June except Education/Law/Social/Government, Natural Resources/Agriculture, Manufacturing and Utilities occupations - however, the rates in all categories remain much higher than in

One factor that prevented mitigation of impacts was that workers in sectors and occupations most affected were least able to work remotely. Many of these were in vulnerable lowerwage, lower-skilled Sales and Service, Personal Care, Food Prep and Serving occupations.

Over one-quarter of a million furloughed or permanently laid off workers will not return overnight

nor in a few months. It will perhaps be several months or a number of years before we get back to "normal" employment levels. While re-opening is expanding and employees are being called back, some workers will not go back out of fear of the virus and/ or because they have income support helping them to wait out the pandemic. Gregory Daco, Chief Economist at Oxford Economics forecasts that "about half of workers laid off or furloughed in March and April, or at least 110 million people, won't be returning to their old

This dislocation of labour is co-existing with skills and labour shortages. The Canadian Federation of Independent Business reports that one-third of its members are having trouble finding staff. Agriculture employers are trying to tap into domestic labour because of a reduced temporary foreign worker pool. The pandemic is creating its own job gains - existing occupations in grocery, e-commerce, tracking and tracing, and new jobs related to mitigating virus risks in the workplace such as plexiglass manufacturing, remote learning technology and PPE manufacturing.

This extent of workforce displacement calls for a major, comprehensive longterm government strategy to support workers and employers changing business models and/or bringing back

IMPACTED AND VULNERABLE WORKFORCE GROUPS

BC youth's (15-24) unemployment rate in BC has ramped up to almost 29% in May and 28% in June, with over 92,000 young people losing their jobs during February-May, not to mention many others having their working hours cut. After recovery in June, still over 33,000 youth remain unemployed since February. The International Labour Organization said the "pandemic risks create a 'lockdown generation' of young people forced to play catch-up on the labour market for at least a decade." It calls for large-scale and targeted policy response to support young workers through training, apprenticeships and guarantees. COVID-19 is eliminating employment, reducing education and training spaces, and putting major barriers in the way of those entering the BC labour market.

Based on the BC Labour Market Outlook 2019-2029, about 35,000 people will graduate from public post-secondary education and trades education programs this Summer. Where will they go?

In addition to youth, other groups for which pathways back to work must be supported are:

- The over 235,000 workers that continue to be displaced by this pandemic and the 24,300 British Columbians who left the labour force during this pandemic.
- Those who were already unemployed and underemployed before the pandemic, particularly those members of equity-seeking groups and other with significant barriers to employment.
- Workers in low-skilled, low-wage jobs, particularly in high-touch frontline positions – 73% of job losses came from these occupations.
- Women and foreign-born British Columbians were more impacted because of the sectors experiencing the greatest losses from lockdown and market forces.
- Small businesses in most sectors, including those who closed due to public health requirements and who had no capacity to re-open in the short
- Businesses in rural, remote and Indigenous communities without lifelines to sector associations, reopening supports and customers.

We cannot forget that supporting the most impacted businesses and workers means not making assumptions about life going back to normal.

WHAT WORKFORCE STRATEGIES **ARE NEEDED**

Never has there been such a dislocation of our workforce and it will not be solved by a simple turning on a switch to recovery.

This effort needs to be immediate, comprehensive and strategic. Initiatives will need to be nimble and adaptable, easy to ramp up and down, include rapid response capacity and build on proven effective practices. Existing programs alone, including stopgap, short-term wage subsidies, grants and income supports will not be enough. Public policies need to reflect and foster capacity-building to build the resilience of BC businesses and workers.

1. The most important workforce strategies are those that mitigate worker fears – public health and safety measures. The Public Health offices and practitioners and WorkSafeBC

are doing a great job in working with industry sectors and individual businesses in helping them re-open and mitigate health and safety risks. 2. Business, industry and worker groups need to continue working 24/7 in cooperation with each other, with WorkSafeBC and with government on preparing for the phasing of the BC Restart Plan. This is unprecedented collaborative across traditionally competitive spaces.

- 3. Perhaps the most important employment measure might be a reliable COVID-19 testing, tracking/ tracing and isolation program for BC. The International Labour Organization suggests that a public health rapid response, adaptation to 'microlockdowns' that can shut down a business, school, hospital, etc. could be the most important pre-emptive workplace measures on virus outbreaks.
- 4. Governments are working on trying to expedite approval of major and minor infrastructure projects. The BC Government needs to influence these to be fast-tracked including streamlined environmental and other regulatory approval steps and reasonable procurement processes including an embargo on requiring extraneous economic and social benefits. Other creative job creation measures are needed:
- Helping businesses to have an internet presence and move to more e-commerce.
- Enabling more businesses to move to remote work and learning.
- Measures to maintain a necessary flow of temporary foreign workers for key industries.
- Create a federal program to recruit more workers into the Canadian military.
- Ensure BC has a significant cadre of test, track and trace public health workers throughout the province not just for the current low infection numbers, but in the invent of outbreaks and future pandemic waves
- 5. Employers and governments have to consider the 'fear factor' - they cannot assume furloughed or permanently laid off workers will automatically come back during our reopening phases and need to proceed accordingly. Government, industry groups and educators need to work together on a major workforce transition strategy for BC. Re-deployment and reskilling are threatening to some midcareer and older workers and their transition requires careful support. Cont. on Page 6

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> ECONOMIC RECOVERY: LEADERSHIP

Being a Hallmark of Leadership During the Pandemic



Doug Tennant

I have long known that crisis reveals character, and the COVID-19 pandemic has reaffirmed this belief. While the crisis has reinforced that some of society's systems need fixing, it has also demonstrated that there are organizations and leaders who have nimbly and compassionately adjusted what they do for the benefit of their staff members, their clients, and their community. I've witnessed this with the leadership and staff members of the Surrey Board of Trade (SBOT).

I attended the last in-person event that the SBOT held, a business **Juncheon featuring Premier John** Horgan. Attendees bumped elbows somewhat self-conscientiously but still helped themselves to the generous Northview Golf & Country Club's buffet. The income from these well-run business and networking events are how the non-profit SBOT is able to survive, and even thrive, as the voice of business in Surrev and BC. Two days later, CEO Anita Huberman made the decision to shut down all in-person events including the very popular Surrey Women in Business Awards, featuring guest speaker Erin Brockovich. This decision, with great financial impacts for the SBOT, was made early, and was the right one. One of the hallmarks of good leadership during a crisis is the ability to make quick decisions based on the information that is available. One

of the frustrations I have had with the social services sector during this crisis is the length of time it has taken to make some significant and necessary decisions. During this crisis, decisions that used to take months need to be made in days; decisions that used to take weeks need to be made in hours, and decisions that used to take hours need to be made in seconds. Leaders won't always make the right decision, but the courage to make swift decisions is the mark of a good leader during a crisis.

The prescient actions of cancelling events and keeping people safe was quickly followed up with the development of a new series of activities to support Surrey businesses and the community. These included crisis response planning documents that were shared generously and widely throughout BC. I know that many of my colleagues were very grateful to use the SBOT documents as

templates for their own COVID-19 response plans. The SBOT also quickly planned and executed a series of free Digital Town Halls that featured experts and political leaders (municipal, provincial, and federal) helping attendees make sense of the pandemic and its impact on business. The SBOT also created a COVID-19 Pandemic Business Centre featuring a curated collection of documents and links to support businesses and the community during the crisis. The SBOT was able to change direction nimbly and lead Surrey's businesses and community at the beginning and during this crisis.

The job of the Board of the SBOT is to represent our owners (who we have defined as the members of the SBOT) and to ensure that our Ends (mission) are being met. Our overarching Ends are:

The Surrey Board of Trade exists so that its members and

the wider community have a business climate conducive to their success, including the following:

1) Businesses in and associated with Surrey have opportunities and supports to succeed;

2) Government decision-makers have information on current and emerging issues and how their decisions impact business; and 3) Surrey is attractive to business.

While the COVID-19 crisis has deeply impacted businesses and the community of Surrey, Anita and the SBOT staff team have continued to work diligently and creatively to ensure that the Ends of the SBOT are being met. We are likely still just at the beginning of this crisis, but I am proud to be associated with an organization that will continue to lead and support businesses that are impacted by the COVID-19 pandemic.

Doug Tennant is the Board Chair of the Surrey Board of Trade.

NEWS IN BRIEF...

POLICY WIN: Surrey Board of Trade Pleased with Premier's Decision to Extend Temporary Layoff Period

The Surrey Board of Trade appreciates the Premier's consideration of our advocacy to support business by extending the temporary layoff period to 24 weeks, expiring August 30,

Two New Supportive Housing Buildings Coming

New supportive housing buildings will provide more than 100 rooms in Surrey, providing homes for people experiencing, or at risk of, homelessness. Construction is scheduled to begin in July 2020 on Guildford Place, located at 14706 104 Avenue. In addition, BC Housing and the City of Surrey have identified a site for another supportive housing building located at 13620 80

Second Urgent and Primary Care Centre Opened in Surrey in May

The Surrey-Newton Urgent and Primary Care Centre, located at 6830 King George Boulevard, is operated by Fraser Health will offer same-day care for people who need health care within 12 to 24 hours but do not require an emergency department.

Economic Policy to Support Vaccine Fund

The Surrey Board of Trade composed a policy to support the Federal Government's investment into a global vaccine fund. Businesses want a vaccine, as well as ongoing virus research.

Sick Pay Advocacy

The Surrey Board of Trade, with other leading BC business organizations, have been advocating to the Federal Government to implement Temporary Sick Pay Coverage under the Canada Emergency Response Benefit (CERB) and/or the Employment Insurance Act (EI).

Continued from Page 5 Article by Kerry Jothen

- Wellness supports to address worker trauma and fears will be
- Measures to facilitate the learning and employment of postsecondary graduates of 2020, including more robust co-operative education, internships and other work-integrated learning.
- Use of existing and new government training and income support programs including:
- The existing BC-Canada Job Grant and Training Tax Credit to support reskilling and upskilling;
- Transition supports and grants to help workers re-employ/redeploy to new jobs (in their previous or new industries);
- Income support to facilitate older work bridging to retirement, including flexibility in the federal CERB and CEWS supports; and
- Adapt the Canadian Training Benefit announced in the 2019 budget for use with individuals training for new jobs.
- Easier worker access to childcare and elder care benefits and
- Tailored supports and initiatives for rural, remote and Indigenous businesses and workers.
- Rural, remote and Indigenous-specific workforce strategies for re-employment/re-deployment
- Sector job vulnerability assessments and strategies.
- Better collection, analysis and application of real-time workforce/ labour market data.

Everything must be done to ensure those impacted by the pandemic do not slide into long-term unemployment. Richard Layard at the London School of Economics calls for a national program for displaced workers involving one year of income support during training and a guarantee offer of employment with a private, public or voluntary employer: "There needs to be a huge effort... unlike previous recessions, this one was deliberately created by governments. They have a duty to protect those mostly affected" (Financial Times, May 9).

A recent OECD survey of business groups laid out a framework for workforce action in the pandemic:

- Reducing taxes on labour
- Increasing incentives for companies to hire and keep employees

- Increasing labour market flexibility
- Retraining the unemployed
- Digital transformation, public infrastructure and innovation
- Less red tape and more cooperation

Canada and BC have a history of launching workforce transition initiatives for specific sectors (e.g. forestry, manufacturing, mining), certain regions (e.g. Newfoundland and Labrador) and in response to global developments (e.g. climate change) and major policy developments (e.g. trade agreements). COVID-19 represents workforce impacts even bigger and broader-scale than any of these. We also should rely on the experience of workers and businesses that experienced major transition in forestry, mining, oil and gas, manufacturing and other major disruptions in the last forty years.

LONG-TERM WORKFORCE STRATEGIES

COVID-19 has expedited the arrival of the 'future of work'. In the long-term, the World Economic Forum suggests ways to 'resetting' labour markets for recovery:

- 1. Doubling down on upskilling and reskilling;
- 2. Identifying the jobs of tomorrow including in the 'Care Economy', digital technology and e-commerce;
- 3. Prioritizing re-deployment and re-employment;
- 4. Revaluing essential work and improving the quality of jobs; and
- 5. Effecting a collaborative recovery, reset and rebuild.

Recent advice from McKinsey & Company reads like it came right out the BC Government's and Dr. Bonnie Henry's playbook: "Communicating clearly to citizens and employees about actions, timelines, and expected outcomes is another critical factor. The more factual and forward looking your messages are, the faster the confidence will return – and the faster economic recovery can

With BC Government leadership, leveraging federal support, and a partnership approach with business and industry, we can collectively maximize return to business and employment in BC and reduce fear and uncertainty moving into the new normal and create resilient, nimble enterprises.

Kerry Jothen, B.A., M.A., is principal of Human Capital Strategies and has over 40 years of experience in human capital roles. HCS is one of the longest-standing independent strategic planning, workforce research and strategy development consultancies in BC.



Q&A: How to Travel to Canada During the COVID-19 Pandemic

Fasken helps employers in all areas of corporate immigration. Contact us to learn more about our available immigration services.



Jae-Yeon Lim Associate Lawyer, Practicing Exclusively in Canadian Immigration Law +1 604 631 4776 jalim@fasken.com

In light of the COVID-19 pandemic, the Government of Canada introduced a number of travel restrictions along with other emergency measures to protect the health and safety of Canadians.

Q.: Who may enter Canada?

Those who may seek entry into Canada include: Canadian citizens; Canadian permanent residents; persons registered under Canada's Indian Act; protected persons; and foreign nationals who are exempt from travel bans.

Q.: Who is exempt from Canada's travel ban?

Exemptions to the travel ban include: temporary foreign workers; international students who hold valid study permits or who were approved on or before March 18, 2020; immediate family members of a Canadian citizen or permanent resident; immediate family members who were approved by the Government of Canada to seek entry to Canada for family reunification; passengers transiting through Canada to another country; Canadian military personnel, accredited diplomats and their immediate family members; air and marine crew members; French citizens in Saint-Pierre and Miquelon who have been in only Canada, the U.S., or Saint-Pierre and Miguelon in the last 14 days; providers of essential services; any person whose presence is of national interest or any person invited by the Minister of Health for the purpose of COVID-19 assistance; and any person whose purpose is to make medical

No foreign national who has symptoms of COVID-19, or who is seeking entry for optional or non-essential travel such as tourism, recreation or entertainment, may enter Canada at this time.

Q.: How should travellers prepare for a trip to Canada?

We recommend preparing for your trip by seeking proper legal advice to ensure that you are eligible to travel to Canada at this time, and to prepare the requisite documentation for flight boarding and presentation to the immigration officer upon your arrival in Canada.

IMPORTANT NOTE: The Canadian immigration policy is changing rapidly without notice. Information in this article does not constitute legal advice. We recommend speaking with an immigration lawyer to assess your immigration strategies pertaining to the COVID-19 travel ban.

Don'ts

Truthfully answer questions when asked about your symptoms by airline personnel and immigration officers.

Wear a mask during your travel.

Dos

Prepare an adequate self-isolation plan for your 14-day quarantine upon arrival in Canada.

Seek entry to Canada for non-essential travel (e.g. tourism, recreation or discretionary purpose).

Fail to self-isolate for 14-days immediately upon arrival in Canada (including failing to: disclose symptoms; find a suitable place to quarantine; prevent contact with others; and, find private transportation to your place of accommodation).

Assume that you may board the flight or that you will be granted entry once you arrive in Canada.

FASKEN

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CN To Invest \$445 million in BC in 2020

CN, as part of its strategic investments to support growing demand and enable supply chains, plans to invest approximately \$445 million (CAD) across British Columbia in 2020.

The investments will include expansion projects that will add track in yards to handle growing traffic, new sidings as well as continued investments in multi-year initiatives to increase capacity at the Port of Vancouver and at the Port of Prince Rupert in collaboration with the Government of Canada, the Vancouver Fraser Port Authority, and the Prince Rupert Port Authority. The maintenance program will focus on the replacement of rail and ties and maintenance

work on level crossings, culverts, signal systems and other track infrastructure.

Planned expansion projects include:

- Construction of about 3.5 miles of double track between Vancouver (Surrey) and Edmonton, near Glen Valley.
- Building new sidings on the Edmonton to Prince Rupert corridor to increase capacity for growing demand.
- Continued investments to continue multi-year infrastructure projects that will increase capacity at the ports of Vancouver and Prince Rupert in collaboration with the Government of Canada, the Vancouver Fraser Port Authority and the Prince Rupert Port Authority.

Maintenance program highlights include:

- Replacement of more than 100 miles of rail
- Installation of over 209,000 new railroad ties
- Installation of over 46,000 concrete ties
- Rebuilds of 22 road crossing surfaces
- Maintenance work on bridges, culverts, signal systems, and other track infrastructure



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ECONOMIC RECOVERY: AGRICULTURE & AGRITECH

Surrey Board of Trade Supports BC Food Security Task Force Report: The Future of B.C.'s Food System

The Surrey Board of Trade, the Abbotsford Chamber of Commerce and the Greater Vancouver Board of Trade, wrote collectively to express their overall support of the BC Food Security Task Force's Report The Future of B.C.'s Food System and its four recommendations:

1. Adopt the United Nations' Sustainable Development Goals (SDGs) and seek to implement these in future agricultural policies. 2. Establish BC as a global agritech leader by supporting the innovation pathway including the development, demonstration, and deployment of novel technologies.

3. Create an Agriculture and Agritech Institute as a collaborative entity across Post-Secondary Institutions to drive excellence in priority areas and deepen the knowledge base and talent pool for the agriculture innovation agenda.

4. Ensure there is a place to grow food and support emerging agritech industries by examining land use policies and other regulatory considerations.

BC has an opportunity to become global leaders in the agriculture sector.

"Food security is of paramount importance, especially in light of the recent pandemic," said Anita Huberman, CEO of the Surrey Board of Trade. "We are at a crossroads to become world leaders or to fall by the wayside. Rapid action is key."

The group supports recommendation #1 in principle but its application in BC is still vague.

Relevant stakeholders, Indigenous groups, academic institutions, and business advocacy organizations being part of the discussion on how the Province will adopt the SDGs UN definitions and the application of the mentioned guiding principles "People, Planet and Profit" is key.

We are pleased with the suggested action to "ensure alignment between the incubation-acceleration strategy and the broader agriculture and agritech agenda by having the incubator lead serve on the Expert Advisory Council" mandated on the implementation of the SDGs.

Environmental protection, sustainability and economic growth can co-exist and we believe that investment into agri-technology and a talented labour pool will be key to this achievement. We are encouraged by BC's mandate in "fostering economic growth that generates steady increases in real wages, healthy increases in per capita real government revenue without raising tax rates and benefits the entire province."

We strongly support the following areas of focus and investment:

- A land-use strategy that creates specific agriculturalindustrial zones within the ALR and reviewing allocations and selection factors for allocated zones every three years;
- · An Agritech incubatoraccelerator and establishing innovation corridors; i. in collaboration with Innovate BC, Ministry of Agriculture and Ministry of

Jobs, Economic Development and Competitiveness; ii. by leveraging other sources of funding such as industrial, venture capital and other levels of government; and,

 Establishing an Institute for Agricultural Excellence.

At this time on the road to recovery and post-COVID-19 we ask for your leadership on a renewed focus on reinvigorating BC's economy of which agriculture is a key sector. We hope to see continued momentum on the opportunities as identified in the report, The Future of B.C.'s Food System.

engage.gov.bc.ca/ govtogetherbc/impact

Jobs in BC's Agricultural Sector

A new online resource is available to learn about jobs and careers in agriculture, while providing farmers, seafood businesses and food processors with a one-stop shop to support their hiring and planning needs. The new BC Farm, Fish and Food Job Connector will showcase current job vacancies throughout the province, including those for

crop and seafood harvesters, food processing and farm workers, agrologists, large machinery operators and marketing specialists. The site also has sector-specific information and guidance to support businesses as they adapt their recruitment and human resource management in response to the COVID-19 pandemic. "Employers and employees

can easily connect to fill vacancies and get more British Columbians working to put fresh and local food on our tables," said Lana Popham, Minister of Agriculture. news.gov.bc.ca/22296

QUICK FACTS:

• Jobs are available in more than 30 communities in the Fraser Valley, Okanagan,

Metro Vancouver and Vancouver Island, as well as in the Kootenays, Cariboo and northern BC.

- There are close to 600 jobs posted on WorkBC in the agriculture, seafood and food and beverage sectors.
- BC farms, ranches, seafood and food processing companies generated a record \$15 billion in revenue in 2018.



BC Farmers, Processors to Move Online

Due to high demand from BC farmers and food companies, additional funding has been added to support more of the Buy BC e-commerce applications that were received after the initial funding was committed. In response to the first round of funding being committed in less than one week, the BC Government is providing an additional \$250,000 to support industry-led Buy BC activities focused on e-commerce, for a total of \$550,000 under the government's Buy BC Partnership Program. The program provides financial support for farmers

and food and beverage processors to access and develop websites that help online sales. The program also helps cover the costs of marketing and shipping products to people throughout the province. news.gov.bc.ca/22355

While the COVID-19 pandemic has created challenges for

COVID-19 Recovery

farmers this year, farm-sales numbers from 2019 show that there is a solid foundation in place to build a path to economic recovery.

The 2019 B.C. farm cash receipts show the sector is growing with a record \$3.9 billion in sales.

Areas of growth included a close to \$300-million increase in cannabis sales, along with a \$47-million increase in dairy sales, a \$25-million increase in beef sales and a \$17.5-million

increase in field vegetable sales

Farms Report Record Sales in 2019, Pointing Way to

Quick Facts:

- Farm cash receipts refer to the revenues from the sale of agricultural commodities, program payments from government agencies and payments from private crop and livestock insurance programs.
- The record \$3.9 billion in sales represent an increase of more than 13%, or \$462 million more, than 2018.
- Other sectors/commodities with increased sales include: o eggs - \$14 million

o nursery - \$14 million o chicken - \$12 million o blueberries - \$7 million o grapes - \$5.6 million news.gov.bc.ca



Task Force for Real Jobs, Real Recovery Charts Plan for Post-Pandemic Prosperity

A national coalition of businesses, unions, professional organizations, including the Surrey Board of Trade, and Indigenous advocacy organizations has joined together to draw up a blueprint for Canada's economic recovery as the country emerges from the COVID-19 crisis. The Task Force for Real Jobs, Real Recovery includes 23 member organizations from the energy, manufacturing, transportation, forestry, construction and industrial maintenance industries and represents over a quarter of a million businesses and over 2.5 million workers

across Canada. The Task Force is convened by Resource Works, a nonpartisan, non-profit organization committed to the responsible development of Canada's resources while maintaining a clean and healthy environment. Resource Works Executive Director Stewart Muir says Canada has to keep its competitive edge to create jobs in the post-pandemic recovery. "Canada must not only maintain our competitive advantages, but also actively leverage them in the recovery effort," says Muir. "Chief among these is our capacity to produce lowemissions natural resource commodities under robust environmental, social and governance conditions. These are key components of a broader resource ecosystem

that is the engine of Canada's future "

The work of the Task Force is to develop a package of policy measures by the end of July to be presented to key government decision-makers, as well as to the Industry Strategy Council, a recent federal initiative in response to the economic effects of COVID-19. The Real Jobs. Real Recovery advisory group is continuing to meet and is in the process of preparing its report and recommendations "Government leaders have been asking for ideas, and we are responding," says Muir. "Resource industries are rising to the challenge of articulating a future that shows they understand society's high expectations and are providing meaningful solutions. I'm persuaded that all Canadians can be inspired by the incredible possibilities for natural resource activities and products to enrich our lives and protect the environment, and I look forward to discussing this with others ' A broad national coalition

With job growth likely to be uneven and slow, whole sectors will remain effectively mothballed, maybe well into 2021. Building real jobs means identifying areas of real opportunity. Fortunately, we already know where we have unassailable strategic advantages. It will make sense to start the recovery efforts

by targeting areas within our control where markets are already waiting for the goods and services that result from people getting to work. The Task Force membership, mandate and other information is available on the Task Force for Real Jobs, Real Recovery website (realrecovery.ca).

"Canada's resource companies are in position to be key drivers of Canada's economic recovery and lay the foundations for the world's transition to a lower carbon economy But to achieve this, the sector needs more targeted measures to support existing projects within the regulatory system and for government to conduct a sober assessment of the costs that new regulatory standards are creating for the sector during this fragile period. We remain hopeful that government will recognize that Canada's resource sector will be the cornerstone of a real economic recovery for all Canadians."

- Perrin Beatty is president and CEO of the Canadian Chamber of Commerce

"Canada is a leader in responsible energy development, and we have the resource base that can grow to meet

energy demand globally. **Canada can leverage these** advantages as the rest of the world recovers, too. **Emissions reduction and** environmental sustainability are key priorities. However, the idea that we can relaunch our economy without oil and natural gas ignores reality. Energy needs to be transported to where the demand is and pipelines are the safest, most responsible way to move oil and natural gas."

- Chris Bloomer, president and CEO of the Canadian Energy Pipeline Association

"Canada owes its economic prosperity to large volume exports of commodities and resource-based manufactured goods, especially crude oil exports. As we rebuild and recover, we'll need to grow our traditional resource-based industries, maintaining and improving their cost and carbon competitiveness. while at the same time developing new industries to diversify our economy. It may be time for Canada to think about moving to major Carbon Capture and Storage (CCS) technology or the hydrogen economy, but it's not a small thing, requiring a great deal of time and money. As a country which specializes

in energy exports, Canada is well positioned for this form of innovation and its deployment in industry, but it would require a major policy push."

- Patricia Mohr, is a former Vice-President, Economics and Commodity Market Specialist at Scotiabank and member of several Boards that finance GHG reduction and green technology.

"During the pandemic we have seen first-hand the immeasurable value of using sustainably Canadian sourced pulp to make medical masks, hospital gowns, and sanitary paper products. As we push through COVID-19 and look to build back better, we have an opportunity to use Canadian wood products and what would otherwise he wood waste from our sawmills to make biomaterials and bioenergy to help build up and power lower carbon communities. In seizing our natural Canadian advantage and our commitment to sustainable forest management we can at the same time drive economic opportunity in rural and northern Canada by growing family-supporting jobs in over 600 communities - at a time when these jobs are so desperately needed."

- Derek Nighbor, President and Chief Executive Officer, Forest Products Association of Canada

THE COALITION:

- Aboriginal Skilled Workers Association
- Alberta's Industrial Heartland Association
- Canadian Association of Oilwell Drilling Contractors
- Oilwell Drilling Contractors
 Canadian Association of
- Petroleum Producers
 Canadian Chamber of Commerce
- Canadian Energy Pipelines
 Association
- Canadian Fuels Association
- Christian Labour Association of Canada
- Canadian Manufacturers & Exporters
- Canada West Construction Union
- Canada Works
- Chemistry Industry Association of Canada
- First Nations LNG Alliance
- Forest Products Association of Canada
- Independent Contractors and Businesses Association of BC
- Indigenous Resource Network
- International Brotherhood of Boilermakers
- Petroleum Services Association of Canada (PSAC)
- Progressive Contractors Association of Canada
- Resource Municipalities Coalition
- Resource Works Society
- Surrey Board of Trade

CANADIAN ASSOCIATION OF PETROLEUM PRODUCERS UPDATE

As governments turn their attention to rebuilding Canada's economy, the Canadian Association of Petroleum Producers (CAPP) team has been advocating for measures to support economic recovery.

Oil and Natural Gas Industry Offers a Pathway to Rapid and Sustainable Recovery

The Government of Canada has expressed deep concern for the serious impact this unprecedented crisis is having on the oil and natural gas industry and the people whose livelihoods rely on the sector. The Ffederal Government's implementation of the wage subsidy

program, funding for orphan and inactive wells and the Emission Reduction Fund, along with liquidity measures for small and large producers have offered vital support to keep workers employed, help companies survive and position the industry to take advantage of a global economic recovery. Provincial governments have also implemented programs and are making significant efforts to complement the federal support.

Shovel-Ready and Shovel-Worthy

We have seen groups popping up and suggesting that now is

a time for a transition to green energy and to move away from fossil fuels. Oil and natural gas projects are shovel-ready and shovel-worthy. These projects will put Canadians back to work with a multi-billion dollar national supply chain, offer economic and self-sustaining opportunities for Indigenous communities and generate desperately needed revenues for governments in the form of taxes and royalties. Projects like the Trans Mountain Expansion (TMX), officially started construction in Kamloops on June 1, will offer 5,000 jobs at peak construction. These objectives can be achieved

while leveraging the sector's leadership on emissions reductions, water protection, land and species management. Read Canada's Energy Citizens' 'Developing Canada's Natural Resources is In Our National Interest' at energycitizens.ca/national_interest.

Woodfibre LNG: A Canadian Opportunity to Reduce Global Emissions

A new study from Woodfibre LNG shows that Canadian natural gas exported through the Woodfibre LNG project will go to Asia where coal is the primary fuel source. When Woodfibre's LNG displaces coal,

there will be an emissions offset of 45%. That's like taking 700,000 cars off the road or eliminating 76 years of Squamish's emissions.

Tilbury Phase 2 LNG Expansion

The Comment Period on the Initial Project Description for the FortisBC Tilbury Phase 2 LNG Expansion Project has opened. The Tilbury Phase 2 LNG Expansion Project will create about 110 long-term jobs after construction completes in 2028. It will improve the resiliency of the system that supplies BC homes and businesses with natural gas and advance LNG as a marine fuel.

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PUBLIC SAFETY MATTERS TO BUSINESS

Statement by the Honourable Bev Busson, Senator for BC, on the **Current Situation Involving Police**



Hon. Bev Busson

Issued on July 2, 2020 (Ottawa, ON): I cannot stay silent any longer.

I, like so many Canadians, regardless of background, have been shocked, saddened and shaken by the tragedies of the last few weeks. I do

not want to argue about semantics. Our country was founded on the principal of colonization and many injustices have been committed over the years that must be confronted. The movement to declare that Black Lives Matter, Indigenous Lives Matter, and Racialized Lives Matter should be a call to action, uniting each and every Canadian to become the change they want to see. But we must equally be vigilant that it not become a rush to judgement, denying due process and the rule of law that underpins our society.

I am the first person to want accountability for anyone who has disgraced the uniform. I wore one proudly for 33 years and hold distain for anyone using their power unlawfully.

Disturbingly, I see a tendency by some to stereotype equally each and every police officer with the same criminal motives. I am referring to the wave of hatred and disrespect directed at our police forces generally and specifically at the RCMP, that many members are experiencing.

Canada is a diverse country, arguably the best country in the world in which to live, and yet, instead of coming together to protect that legacy, we are being divided by our differences rather than celebrating them. There are many things to be done to improve the police model we have but kindness, trust and mutual respect must be at the root.

I am calling on each Canadian to remember the courage and

dedication of our police officers. Not two months ago we were celebrating these first responders, who were coming to work to protect us, risking their own health and that of their families in order to do their duty. Are we so convinced the actions of a few, who have yet to be afforded the right of due process, colors or describes the whole profession. The vast majority of police officers are the finest people you will ever meet, and even at this tragic and unprecedented time, and despite the vitriol focused at them, are dedicated to keeping Canadians and their communities safe.

We must remember that racism and stereotyping are wrong in all its forms and must be eradicated. Police are people, they are mothers, fathers, sons and daughters. The

vast majority became police officers to make a positive contribution to society, and despite finding themselves in an ever more hostile environment, serve with honour every day.

I believe we should all stand strong together, ensuring that those who abuse their authority feel the fullest extent of the law. I also urge that we recognize the dedication of the literally thousands of police officers in Canada who go to work every day to protect the same citizens who now vilify them. Through this difficult time in our search for a path forward, we must also find a way to be kind and compassionate to each other, and to all work hard, together, to confront and eradicate all forms of racism, systemic and otherwise from this great country.

Communication During a Mass Shooting Crisis



A/Comm. Brian Edwards

Nova Scotia's mass shooting in April left all of us shaken across the country. I know it has also raised a few questions among residents in all communities, including Surrey. about how police would respond and communicate in these types of situations where there is a significant risk to public safety.

First and foremost, I want to assure you that our officers have specialized training specifically designed to address these types of scenarios, and our equipment has been carefully selected to support the safety of our police officers and the public. With respect to how an active shooter situation would be communicated to the public, each incident would be assessed individually. Typically, we would use a number of communication channels to alert the public. These include the Surrey RCMP website, news releases, direct contact with media, police officer engagement with people living/working in the immediate area of the incident, and

our Twitter and Facebook pages, which are viewable without an account.

Currently, the BC RCMP has access to the BC Amber Alert system, for missing children. We have never had to request the use of the British Columbia Emergency Alerting System, managed by **Emergency Management British** Columbia (EMBC), for other policing incidents. The BC RCMP is currently working with EMBC to examine its usefulness in high risk public safety

matters, such as an active shooter situation.

The safety of everyone who lives and works in Surrev is always our top priority. When the investigation in Nova Scotia is completed, we will be carefully considering any recommendations that come forward

Assistant Commissioner Brian Edwards Surrey RCMP Officer in Charge

BC Police Act Reform



Hon. Mike Farnworth

Mike Farnworth, Minister of Public Safety and Solicitor General, released the following statement in June in response to calls for British Columbia's Police Act reform:

"Everyone deserves to be treated fairly by the police, and our government acknowledges that for many Black, Indigenous and other people of colour, that hasn't always been the case. Ensuring the police are held accountable to the highest standards for fair and unbiased conduct is crucial to maintaining public trust.

"To that end, our government passed legislation last year to strengthen the Independent Investigation Office's capacity and improve the quality and timeliness of its investigations. We have also introduced new binding standards on police stops - or 'street checks' to promote unbiased policing.

Under the new standards, police are not permitted to make arbitrary stops or ones based on race.

"But we know more work can and must be accomplished. I met with Premier John Horgan to discuss BC's outdated Police Act, which is out of step with our government's approach and our work with police services on important issues including harm reduction and mental health. He asked me to strike an all-party committee to engage with communities and experts on how the 45-year-old act can be modernized to reflect today's challenges and opportunities for delivering police services with a specific focus on systemic racism.

"We also recognize that police officers require a modern policing structure that provides greater clarity for their roles. Expectations on front-line police responders have grown and our policing and public safety model needs to reflect communities' current and future needs.

"I have tabled a motion to strike this committee and I will look forward to receiving its recommendations."





On June 25 and 26, the Surrey Board of Trade hosted the first economic recovery summit in Canada. Thank you sponsors and participants!

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Canada's First Economic Recovery Summit to Reinvigorate, Accelerate and Transform Surrey took place in Surrey on June 25 & 26

-BC Premier John Horgan and BC Economic Development Minister Michelle Mungall Participated

The Surrey Board of Trade, in partnership with MNP, hosted Canada's first Economic Recovery Summit on June 25 and 26.

The Surrey Economic Recovery Summit focused on Surrey's diverse industry base — Creative Arts & Culture, Transportation & Infrastructure,

Manufacturing, Education, Technology, Health, Service — to ensure that we are focused on business continuity, innovation and digital transformation for all businesses as Surrey becomes the largest city in BC.

The event allowed virtual guests to:

- Collaborate with BC's top thought leaders and innovators
- Gain insight into current economic risks
- Capitalize on emerging opportunities
- Leverage digital technology
- Create workplaces of the future

Next steps, short term and long term, in conjunction with government and industry, will focus on proactive economic recovery to support business.



HON. JOHN HORGAN
Premier
Government of BC



HON. MICHELLE MUNGALL
Minister of Jobs, Economic
Development and Competitiveness
Government of BC



SUE PAISH CEO Digital Technology Supercluster



FUTURE OF WORK

ZABEEN HIRJI

Strategic Advisor

Business and Public Sector



IAN TOSTENSON
President and CEO
BC Restaurant and Food



INFRASTRUCTURE
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PREM GILL
CEO
Creative BC



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KIRK HILL
Assistant Dean, External Relations
SFU Beedie School of Business



TECHNOLOGY
JILL TIPPING
President and CEO
BC Tech Association



TECHNOLOGY
TRACEY ARNISH
Chief Member Experience Officer
Coast Capital Savings

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> PROVINCIAL GOVERNMENT ADVOCACY

Surrey Board of Trade Update on BC Government Economic Policies 2020

The Surrey Board of Trade continued their leadership work in provincial government advocacy at the virtual BC Chamber of Commerce AGM & Convention, which took place in May.

"The Surrey Board of Trade presented a variety of innovative policies to instigate economic activity, innovation and industry support," said Anita Huberman, CEO, Surrey Board of Trade. "The business community needs the Surrey Board of Trade, and our industry, now more than ever."

"Even though the Surrey Board of Trade can advocate on its own to the various levels of government, it is always helpful when we receive the support of our leadership-oriented policies by other chambers of commerce and boards of trade. Even if we didn't receive the assembly's support, the Surrey Board of Trade will continue to drive our own policies."

The details of each policy will be released over the next few months.

A summary:

Policies that were composed by the Surrey Board of Trade for the Provincial Convention are:

- 1. Can the Future Learn in BC? The Need for More Investments in Post-Secondary Education - AMENDED & SUPPORTED
- 2. Committing to Vertical Growth

 The Next Phase of Agricultural
 Production AMENDED &
 SUPPORTED
- 3. Adult Education Policy Framework Review SUPPORTED
- 4. Fixing the Gasoline Crisis in BC NOT SUPPORTED
- 5. The Need for Energy Alternatives Investing in Nuclear Technology NOT SUPPORTED
- 6. Time for a New Pension Paradigm SUPPORTED
- 7. Revitalizing the Fraser River
- Unlocking Its True Potential -

SUPPORTED

- 8. A New Economic Lens for BC Health Care AMENDED & SUPPORTED
- 9. Expanding the Regional Film Tax Credit NOT SUPPORTED
- 10. Improving Economic and Labour Market Performance for Women and Minorities - SUPPORTED
- 11. Guidelines for Enforcing Residential Rental Tenure Zoning -SUPPORTED
- 12. Universal Building Codes to Create Equitable Economic Opportunity SUPPORTED
- 13. Creating a Level Playing Field for the Taxi Industry - SUPPORTED14. Keeping Ports Connected -
- SUPPORTED 15. Blockchain Technology Strategy -
- SUPPORTED

 16. Creating a Lovel Playing Field for
- 16. Creating a Level Playing Field for Canadian Broadcasters in a Digital Age - NOT SUPPORTED
- 17. The Importance of Tourism to the Canadian Economy NOT

SUPPORTED

18. Protecting Canada's Arctic Interests - Canada's Losing Battle -SUPPORTED

19. The Cure to Congestion – The Need for Reliable Transportation Funding - SUPPORTED

20. Global Research Fund for Vaccines - NOT ENOUGH TIME FOR DEBATE - REFERRED TO BC CHAMBER BOARD

21. The Business Case for Universal Basic Income - NOT ENOUGH TIME FOR DEBATE - REFERRED TO BC CHAMBER BOARD

22. Ridesharing — Eliminating Red Tape for Drivers-updated - SUPPORTED

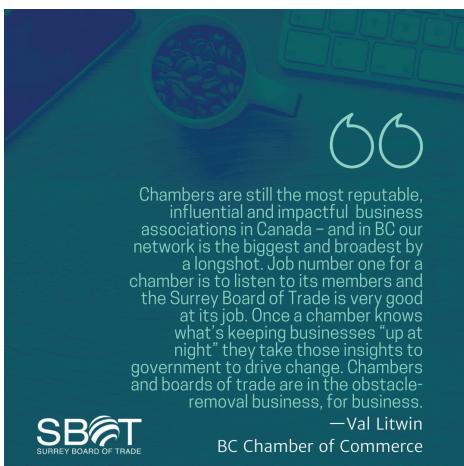
23. A Focus on Refugees-updated SUPPORTED

24. A Focus on Youth Entrepreneurship-updated -SUPPORTED

25. Countering Costly Cybercrimesupdated - SUPPORTED 26. Manufacturing — A Skilled Workforce-updated - SUPPORTED 27. Transitioning Workers to Full Employment-updated - SUPPORTED

Other co-sponsored resolutions with other Chambers of Commerce/Boards of Trade are:

- 1. Early Childhood Education: Untapped Economic Output -SUPPORTED
- 2. Helping BC Employers Attract and Retain Employees by Increasing BC PNP Yearly Nomination Allocation -
- 3. Expediting the George Massey Crossing Project SUPPORTED
- 4. East-West Connector Between Abbotsford Airport & Highway 99 -SUPPORTED
- 5. Get BC Business Moving Again SUPPORTED
- 6. Improving Capital Raising Exemptions for BC Co-Operatives -SUPPORTED





SEND YOUR IDEAS IN FOR BC'S ECONOMIC RECOVERY

There are three main ways for people to share their ideas, experiences and priorities for BC's Economic Recovery:

- An online survey is the fastest and easiest way to provide answers to some important questions and give advice. Visit: gov.bc.ca/recoveryideas
- Respond to the paper, Building BC's Recovery, Together: Have Your Say, which was released on Wednesday, June 17, 2020. Ideas and responses can be submitted to: recoveryideas@gov.bc.ca
- Participate in virtual town halls: gov.bc.ca/recoveryideas



ECONOMIC RECOVERY: INFRASTRUCTURE & EMPLOYMENT

Work on the Pattullo Bridge Project with BC Infrastructure Benefits



BC Infrastructure Benefits is hiring local skilled tradespeople and apprentices to work on the Pattullo Bridge Replacement and other public infrastructure projects, including the Broadway Subway Project. BCIB is the Crown corporation developed to implement the Community Benefits Agreement (CBA) on select BC infrastructure projects. As the employer of workers on CBA projects, BCIB brings the benefits of local infrastructure projects to the communities where they are located. The benefits of applying with and working for BCIB include: - Upskilling pathways to help

applicants develop the skills necessary to be employed in the skilled trades;

- Priority hiring for locals (within 100km from job sites), women, Indigenous peoples, and other groups underrepresented in the skilled trades;
- Priority re-hiring, meaning that past and current employees have first priority to transfer to another project in the BCIB network when one finishes or a season wraps;
- Fair and transparent wages outlined in the CBA, available for anyone to review;
- Apprenticeship opportunities and mentorship;
- A Respectful Onsite

Initiative training program, which includes Indigenous **Cultural Competency** Training and Be More Than a Bystander training focusing on ending discriminatory, gender-based behaviour on worksites; and,

- BCIB people managers to support BCIB's skilled workforce day to day, on the

Want to help BCIB build a better BC? Apply by using their easy to use the online application, and someone will be in contact to discuss career and upskilling opportunities for you. Build your community, build a career.

bcib.ca/job-application/

Surrey PPE Suppliers and Manufacturers Hub

As businesses prepare to start reopening, many are looking for personal protective equipment (PPE), sanitizer,

barriers and signage. We have compiled a list of local suppliers/manufacturers who can provide these needed

businessinsurrey.com/ business/ppe



PERSONAL PROTECTIVE EQUIPMENT Business Hub

FIND THE LIST OF LOCAL SUPPLIERS AND MANUFACTURERS AT BUSINESSINSURREY.COM/BUSINESS/PPE











Help the most vulnerable, when you DONATE to the **Surrey Community Relief Fund**

We know the need in Surrey is great. Eligible applications for grants from the federal Emergency Community Support Fund exceeded available dollars by more than \$3 Million.

Organizations supported by the Surrey Community Relief Fund have told us that the need for food and shelter is acute and the demand is expected to rise in the coming months. Please donate now at www.surreycares.org Any amount will make a difference.

It could end up helping your neighbour or friend.













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IN MEMORIAM:

We remember two amazing Surrey leaders who contributed so much to Surrey's economy, and to the Surrey Board of Trade.

Surrey Loses Philanthropic Business Leader: Sherrold Haddad



Sherrold Haddad

Sherrold Haddad passed away on March 27 at the age of 90. His automotive dealership, Flag Chev Olds purchased in the late 1980s, also coincided with the purchase of the huge, 86-metre flagpole once located at Expo '86 in Vancouver. Sherrold moved it to Surrey at a cost of close to \$250,000, making it a landmark in Surrey. Haddad's legacy in Surrey includes helping to raise more than

\$10 million for the Children's Health Centre that opened at Surrey Memorial Hospital in 2001. He also gave \$100,000 toward their emergency room expansion. Another \$100,000 gift from Haddad supported a 100-seat lecture theatre at Simon Fraser University's Surrey campus. He served as a Board Director of the Surrey Board of Trade from 2007-2009, and was an active member of the Surrey Board of Trade since the late 80's.

Surrey Loses Invaluable Community Leader: Peter Maarsman



Peter Maarsman

Peter Maarsman, 83, passed away on June 1. His contribution to Surrey was considerable. Maarsman served as president of the Foundation for the Coalition Against No-Fault in BC, as executive director of the Surrey Crime Prevention Society, as president of the Green Timbers Heritage Society, and Board Chair of the Surrey Board of Trade, the latter being from 1994-95.

SURREY ECONOMIC RECOVERY - CITY OF SURREY UPDATE

Focus on Business

Surrey's Businesses Investment & Innovation Impact Committee

The Investment & Innovation Impact Committee ("I3C") will meet on an accelerated schedule to ensure quick and meaningful action is taken to help vitalize the local economy. The I3C will serve as a connector with business, industry, academia, the Metro Vancouver Regional Economic Prosperity Service, Surrey-based business associations and chambers of commerce, the Surrey Board of Trade, and other entities related to economic development. The I3C will provide advice and recommendations to Council on actions the City could take to stimulate investment, support the local business community, and encourage sustainable job growth.

Current economic development priorities include understanding the extent of the economic impact of COVID-19, preserving Surrey's business base and increasing local employment opportunities.

Actions already initiated by the City include the 'Surrey Makes PPE' program, which encourages and supports Surrey-based manufacturers to produce critical personal protective equipment and helps to identify buyers for their products. Companies are already benefiting from orders from other levels of government and private businesses.

Store to Door Campaign

In addition, the City launched the 'Store to Door' program in March. This program assists local businesses to move to an online sales and delivery model and promotes the businesses by providing heightened profile through the City-hosted Store to Door website.

This program has been well received by local businesses. Over 166 companies have signed up to the program and over 30,000 online connections have resulted.

Working with Local Business Associations

The City will continue to engage with our local business associations to provide updates on City actions and solicit feedback from their membership on ways we can collaboratively prepare for reopening our economy.

Unpaid Commercial Property Tax

The Province recently announced postponement of late payment penalties on unpaid property tax on commercial properties (Classes 4, 5, 6, 7, and 8) to October 1, 2020. This will represent a 90-day delay in penalties for these commercial classes from the current late payment penalties effective date of July 3, 2020.

Business License Late Penalty Fee

The City provided financial relief to businesses by deferring late business licence penalty dates. Currently, late penalty fees are charged if business licence fees are outstanding 30 days after their due date. Due to COVID-19, the late penalty fees will be applied 30 days after the day on which the Provincial State of Emergency comes to an end. This provides relief to businesses that are late in paying their business licence fees due to the financial impact of COVID-19.

Surrey's Development Sector Economic incentives for large mixeduse high-density projects located in City Centre (the "City Centre Economic Incentive Policy").

Beginning immediately, new and in-stream projects that have a construction value of greater than \$25 million benefit from a 50% reduction of many fees relating to the development. The terms and criteria for the City Centre Economic Incentive Policy are as follows:

- To be eligible, the project must be a construction of a new improvement which is located within City Centre:
- The eligible project must have a building value in excess of \$25 million, as determined by the City.
- All fees relating to processing the eligible project must be paid in the normal course as per City bylaws.
- A 50% discount to the following application fees will be provided as a set-off to the Building Permit fees when the Building Permit is issued for the eligible project, if the Building Permit is issued on or between May 5, 2020 and June 1, 2021.
- Concierge service for all eligible projects. o Rezoning;
- o Development Permit;
- o Development Variance Permit;
- o Servicing Agreement; and
- o Building Permit.

This will help to develop a project timeline with key milestones and will ensure the City will meet the agreed project schedule.

This collaborative approach with the development industry will allow qualifying projects to move quickly through the

application and approvals process, thus ensuring these important investments can move towards construction phase rapidly and help the economic recovery.

In addition to the Economic Incentives for City Centre, staff are proposing a series of process improvements that would help the development and construction sectors citywide. Proposed improvements include:

- Streamlining the Road and Right-of-Way and Traffic Obstruction Permit processes;
- Expanding the use of the Surety Bond Pilot from 12 to 20;
- Waiving the requirements for water connection replacements for Tenant Improvement permits and single-family home building permits;
- Streamlining the Tenant Improvement permitting process;
- Implementing fixed timelines for processing of simple permits; and
- Expediting the review and processing of Environmental Development and Erosion Sediment Control Permits.

The City reserves the right to determine the eligibility and final discount amount of any project.



> ANTI-RACISM CALL TO ACTION BY SURREY BOARD OF TRADE

Surrey Board of Trade Delivers a Call to Action to Businesses, Organizations, Governments, Media to Confront Racism



Racism has been at the forefront of our news

"The Surrey Board of Trade observed the protests following the death of George Floyd which has revitalized anti-racism movements not only in the United States but across Canada," said Anita Huberman, CEO, Surrey Board of Trade.

"Surrey has a diverse community with more than 104 different spoken languages. Inclusivity is an economic foundation to drive Surrey's economy. The Surrey Board of Trade delivers a call to action to businesses, organizations, governments, and media to confront any type of racism through internal and external strategies. Eradicating racism is collective work. It requires mutually reinforcing efforts from all orders of government, institutions, businesses, schools, community agencies and individuals.' "June also marks Pride Month, and the Surrey Board of Trade wants this community to know that they are an important part of Surrey's social fabric, contributing to our economy.'

CALL TO ACTION FOR BUSINESSES, ORGANIZATIONS, GOVERNMENT, AND MEDIA:

Guide your decision making following these criteria to for anti-racism analysis to create, implement, and evaluate your initiatives:

1. Diversity: Does the initiative engage with the diversity of our community, including geographic, income, and other social differences?

- 2. Collaboration: Does the initiative prioritize collaboration with communities of different backgrounds, and does it use an interdivisional approach?
- 3. Relationship-Building: Is the initiative building relationships between diverse communities and your business that are intentional and reciprocal?
- 4. Accountability: Does the initiative demonstrate accountability to your clients and to its internal commitments by maintaining a clear and legitimate decision-making process?
- **5. Transparency:** Is the initiative transparent to your clients, including resource and political implications?
- 6. Accessibility: Does the initiative use non-academic and non-bureaucratic language and employ multimedia and alternate formats to communicate with different cultures in accessible ways?
- 7. Creativity and Openness: Is the initiative creative and open to change and experimentation to meet historic, current, and emerging needs?

- 8. Sustainability: Is the initiative sustainable over time and responsive to changing needs?
- **9. Responsiveness:** Does the initiative conduct ongoing checks, use continuous improvement, and ensure flexibility in response to feedback from different communities?

Further, changes are needed to ensure that children and youth, including those who identify as queer and transgender, have access to the programs, protections, and supports that all children and youth need to grow up healthy, safe, and confident. We must look at the following strategies to counter racism activity:

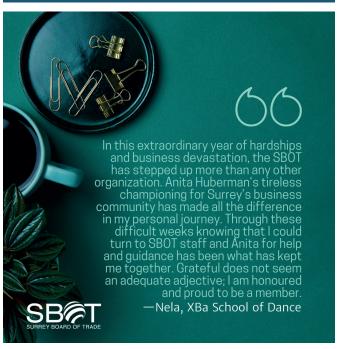
- 1. Children & Youth Development
- 2. Health & Community Services
- 3. Job Opportunities & Income Supports
- 4. Policing & The Justice System
- 5. Community Engagement
- "It is time for a collective and organized effort to fight racism. No one should have to live or work in fear because of their race or sexual orientation."



FRIDAY, SEPTEMBER 18 **MORGAN CREEK GOLF COURSE**

Registration and sponsorship opportunities are limited. Book at businessinsurrey.com or email heather@businessinsurrey.com.





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Yes, the COVID-19 crisis is hurting Canadian businesses - but there's a way forward

While it's not entirely true that nobody saw COVID-19 coming—for years, epidemiologists have been warning us about the next global outbreak—it still caught business leaders by surprise. And of course, they're not alone.



In 2019, PwC conducted the annual Global Crisis Survey, polling over 2,000 companies around the world to find out what types of economic emergencies business leaders were bracing for in the next year. Overall, the top forecasted challenges were financial, technological or operational—only a tiny fraction (7%) of respondents expected the next big crisis to be humanitarian. Like the world at large, our business community has been overwhelmed, reacting to the impacts of the pandemic as things evolve day-to-day. It may feel touch-and-go, but that doesn't mean there isn't time to establish a strategic plan of attack. PwC's Crisis Management approach outlines three core steps for managing through this pandemic and positioning your business to weather future crises down the line.

1. Mobilize

The first step you can take

in this process is providing transparent, consistent and fact-based information on your policies, initiatives and where your business sits within the bigger picture.

- Your employees need to know whether their jobs are secure and your customers want to know how your operations might be impacted.
- You should also inform other important stakeholders like your investors, board members and important vendors of your immediate plans of action.
- Misinformation only makes a crisis worse. Your company messages should come from a single, trustworthy source, such as the CEO or a customer's point of contact and should be aligned with your company's values. For broader coverage of the crisis,

encourage your community to follow credible news sources.

2. Stabilize

Stabilizing means planning how to operate productively and successfully in this new socially-distanced world, (regardless of how long it lasts).

- Engage with your critical vendors, whether they're suppliers or merchandisers, and make sure you know what their plans are for the days, weeks and months ahead.
- Fiscal discipline is critical, so monitor discretionary spending and take initiative with showing your investors, lenders and banks a coherent and adaptable plan for moving forward.

3. Strategize

The pandemic is encouraging

businesses to discover strengths they didn't know they had. Whether it's the ability to take swift and decisive action on short notice, or leverage technology to keep your people positive, supported and connected, these are all capabilities that will benefit your company long-term.

- Your new operations may lead to more streamlined, efficient and cost-effective business models.
- This is an opportunity to exit markets or discontinue products that weren't profitable enough.
- You can prepare for conflicts and contract disputes that may arise once the crisis has passed.
- If a business you were interested in acquiring has been materially impacted, this may be the right time to

have conversations around M&A.

In spite of the unprecedented risks brought about by COVID-19, we're seeing business leaders across our community rise to the occasion by stepping up, figuring out how to best serve their customers and finding unique ways to optimize and streamline their operations. At PwC, we want our business community to come out of this even strongerand we're here to help see you through. Please get in touch if you'd like to discuss the steps your company can take as you continue to manage through COVID-19, and plan for your future.

Ed Matley, Partner, Crisis Management & Business Continuity, PwC Canada

BC GOVERNMENT NEWS - TRANSPORTATION IN BRIEF...

Electric Vehicle Industry Sector News

BC companies that are developing new technologies in the electric vehicle sector can apply for \$4.18 million in new funding under the CleanBC Advanced Research and Commercialization (ARC) program.

news.gov.bc.ca/22592

Taxi Industry Needs Boundary Elimination, not only Licence Fee Reductions for Survival

In late June, the BC Government reduced the annual renewal fees for commercial operators who hold a Passenger Directed Vehicle Authorization for taxi and limousine operators. The fees were reduced from \$100 per vehicle with no overall fee cap to \$50 per vehicle with a fee cap of \$5,000.

"This relief is welcomed by our taxi industry members," said Anita Huberman, CEO, Surrey Board of Trade. "But what is needed is to focus on removing archaic government red tape which forces taxis to drive back empty (deadhead) after dropping off passengers in neighbouring municipalities."

businessinsurrey.com/news

Surrey Board of Trade Calls for Federal and Provincial Government Support for TransLink

TransLink is seeking emergency relief funding from Federal and Provincial Governments to offset losses incurred for providing essential transit services during the pandemic. Without emergency funding, Metro Vancouver commuters are set to see unprecedented cuts to transit services, even during post-pandemic economic recovery.

"Transportation is the foundation of rebuilding an economy and ensuring that our essential service workers have the ability to move throughout the region," said Anita Huberman. "Transportation is an essential service itself. It should be clear that when the economy reopens TransLink needs to be fully operational."

businessinsurrey.com/news





ECONOMIC RECOVERY – BUSINESS ADVICE CENTRE

Post-Pandemic Guide to More Cash Flow



Eamonn Percy

As we enter the post COVID-19 pandemic economic recovery, the generation of cash flow is of paramount

importance to your business. Here are the steps to take now.

Know your numbers

The best business leaders are able to describe their business numerically. Exceptional growth comes from the precise understanding of all aspects of your business, including key metrics and the status of current resources, such as cash and credit.

Leverage low cash growth strategies/platforms

Build low cash, growth strategies upfront, such as: non-core outsourcing, well

negotiated deal terms, and scalable, multi-channel business models. Leverage low cost technology platforms.

Maintain control of your financial systems at all times

Never, ever lose control of your financial systems. Review your financial statements frequently (monthly) and cash position (weekly). Audit your systems regularly.

Deeply understand your sources and uses of cash

Learn how cash flows in your accounting system and know what drives cash generation/ consumption. For instance. if your revenue increases, but inventory increases more quickly, cash will initially be consumed, not produced.

Be fanatical about improving margins

Know your margins to one decimal point, set targets for each product and sector. cull the lowest 10% margin customers per year, and constantly test and iterate your offers to improve future margins.

Manage working capital

Run an aggressive accounts

receivables strategy and mitigate payables. Work strategically to reduce working capital through new business models, and outsourced fulfillment.

Play cash offense by driving sales

Start by selling more of your current offers to existing customers, then new offers to current customers, and finally sell current and new offers to new customers.

Play cash defense through expense reduction

Implement a performance improvement system like Lean, which focuses on the functions that deliver value directly to the customer and eliminate the non-value-added waste.

Be ROI driven

Focus all your key investments to give you the biggest cash return. i.e. hiring customer focused employees, restructuring processes cycle times, and new capital projects that build future cash streams.

Eamonn Percy is a business growth strategist, advisor and coach to entrepreneurs and business owners. Learn more at Percygroup.ca.

Ready to Become a Zoom Master?



Margaret Page

Many of us have jumped into the Zoom world out of necessity, often at times with not-so-flattering results. My approach to online meetings changed when I began to think of them as mini TV broadcasts. I began to feel in control and able to lead remotely. Here's how you can get a professional feel right from your living room.

Lights!

- Proper lighting is key! Adjust the light so it shines toward your face. Think about where shadows fall. If they appear on your left side, place a light there for illumination.
- Wear a solid color (skip

patterns) that contrasts with your background so that you pop on screen.

Camera!

- Place the camera at eye level so you're looking slightly up and look into the lens when you're talking. I actually attach a photo of people at the top of my screen to remind me.
- Zoom has two display options: Gallery view, which will also display your fellow participants on your screen, and Speaker view, which enlarges the current speaker

while displaying others on a side panel. Use the Pinning feature (or Spotlight feature) to select a person to remain on your screen at all times.

- Always join the call early and ask about the quality of your audio. If it's lacking, use a headset.
- If your Zoom call has fewer than 20 people, it's not necessary to keep the line muted unless there are background noises such as a dishwasher or TV. If you're the

host, you have the ability to mute any individual.

- Choose your setting carefully. A cluttered environment will detract from what you are saying.
- Adjust your setup so you can stand while presenting; vour voice will project better and you'll create a more commanding presence.
- Incorporate slides when delivering fact-based updates, webinars, and trainings. However, if you're giving a straightforward presentation, save the slides for an in-person

update.

 Stay present and actively engaged and keep side chats to a minimum

Many experts predict that online meetings will increasingly become part of our work routines, so mastering the basics now will serve you during this pandemic and beyond.

Margaret Page has founded several specialized companies, including Beyond the Page Coaching, Etiquette Page and Page the Coach. margaret@ margaretpage.com

Cybersecurity Needed Now More Than Ever

The vast majority of businesses rely on information technology to run their businesses and to store, process, and transmit information. Protecting this information from unauthorized disclosure, modification, use, or deletion is essential for those companies and their customers.

With limited resources and budgets, these companies need cybersecurity guidance, solutions, and training that is practical, actionable, and enables them to costeffectively address and manage their cybersecurity

The Ministry of Innovation, Science and Economic Development Canada encourages Canadian businesses to utilize

CyberSecure Canada, a federal cyber certification

program that raises the cybersecurity baseline among small and medium enterprises (SMEs) in Canada, increase consumer confidence in the digital economy, promote international standardization and better positions SMEs to compete globally. Certification requires Canadian SMEs to implement the baseline security controls developed by the Canadian



Centre for Cyber Security. The security controls gives SMEs the greatest amount of protection with the least amount of burden.

The CyberSecure Canada certification mark will give certified businesses

official recognition by the Federal Government for demonstrating their compliance to baseline security controls. The certification mark provides an easy way for customers, investors, partners and suppliers to know that a business has decreased their cyber risk. Given the current economic landscape, cybersecurity is becoming more relevant for SMEs. For more information contact, Megan Henwood,

Regional Economic Advisor, Pacific Region Innovation, Science and **Economic Development** Canada / Government of megan.henwood@canada.ca Tel: 604-666-1416

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ECONOMIC RECOVERY REALITIES

Business Destruction and COVID-19

The question of how the COVID-19 pandemic and the fitful economic recovery that seems likely to follow in its wake will impact small business is of great importance to British Columbia. Although BC has done a good job containing COVID-19, the province's economy has been devastated by the pandemic and the measures taken to control it. For 2020, the Business Council of BC forecasts that BC's real GDP will contract by almost 8%, which is far greater than the GDP declines experienced in previous recessions. As of mid-June, BC is down 350,000 jobs compared to February – a catastrophic fall in employment. While the worst of the COVID-19 economic downturn may be over by the time summer arrives, the consequences of sharp declines in GDP, employment and business activity since early 2020 are expected to be felt for years to come. And there are plenty of businesses in British Columbia whose survival is in doubt.

Some idea of how the carnage associated with the COVID-19 recession may play out across the private sector can be gleaned by looking at the distribution of BC businesses and employment by industry. We are particularly struck by the concentration of jobs in industry sectors heavily affected by COVID-19.

The BC government estimates there are 517,100

"businesses" in the province. Of these, 315,000 consist of self-employed individuals with no paid staff, a group we do not consider here. That leaves about 200,000 BC firms that have paid employees. The vast majority of these are either "micro" businesses with 1-4 employees or "very small" firms with 5-9 employees (see

	Number of
	businesses
Total businesses with 0 to 4 employees	428,400
Self-employed without paid help	315,200
Businesses with 1 to 4 employees	113,200
Businesses with 5 to 9 employees	39,100
Businesses with 10 to 19 employees	25,800
Businesses with 20 to 29 employees	8,500
Businesses with 30 to 49 employees	6,900
Total small businesses	508,700
Businesses with 50 to 100 employees	5,100
Businesses with 101 to 149 employees	1,400
Businesses with 150 to 199 employees	600
Businesses with 200 to 249 employees	400
Businesses with 250 to 299 employees	200
Businesses with 300 or more employees	700
Total large businesses	8,400
Total all businesses	517,100
Source: B.C. Ministry of Jobs, Trade and Technology/BC Stats,	

"2019 Small Business Profile

Table 1). Only 8,400 BC firms have 50 or more

Small businesses are common in all parts of our economy. Many are found in professional and business services, retail trade, finance and real estate, accommodation and foodservices, and "other services" – all sectors that have been

hit by a combination of full or partial business closures, the virtual cessation of travel, and falling consumer and business spending during the past few months. Other sectors with sizable numbers of small firms have also been affected - e.g., transportation; information, culture and recreation; and "non-essential" segments of health and social services.

For many BC businesses, the "new normal" is certain to translate into less overall revenue and a rise in fixed costs per revenue dollar. Some businesses may also incur higher variable costs - for example, the cost of additional personnel for security and cleaning, and for purchasing extra cleaning and sanitation supplies. Looking ahead, we suspect that a significant number of BC businesses that existed when the year began will be gone by the end of 2021. Some have disappeared already, unable to survive the economic closures in place from mid-March to May. Many more will soon discover that while they are now able to do business, they cannot operate profitably in the "new normal." The facts that international tourism has collapsed and isn't likely to return soon, that the number of international students in BC is expected to shrivel in the near-term. and that the COVID-19 crisis is accelerating the rise of e-commerce and hastening the decline of traditional brick-and-mortar retail will

also weigh on the survival prospects of quite a few BC companies. Nor should one ignore the painful consequences of the worst global economic slump since the 1930s for exportoriented BC companies in the natural resources, manufacturing and tradeable services sectors. Add it all up, and it's likely that at least 10% and perhaps as many as 15% of the 200.000 BC businesses with paid employees could be gone by late 2021.

In the post COVID-19 context, we expect a couple of years of both rising business exits and sluggish business formation. Thus, the actual number of operating firms will decrease. The impact of a shrinking business sector will not be limited to business owners/operators. Fewer firms also mean fewer jobs for BC workers, less vibrant communities, and greater economic hardship for families and individuals across the province.

Jock Finlayson, BC Business Council

Real Estate Reopens:

Top Ten Tips for Safely Buying or Selling a Home During COVID-19

If you are currently considering buying or selling a home, here are the top ten actions REALTORS® are taking to meet WorkSafeBC's new guidelines:

1. DIGITAL COMMUNICATION

Your Realtor will communicate with you through telephone, email, or video/ teleconference

2. DOUBLING THE VOLUME OF LISTING PHOTOS ON REALTOR.CA

Fraser Valley listings may display up to 40 photos now, up from a previous maximum

3. VIRTUAL HOME TOURS

Realtors can showcase listings by integrating video and 3D tours from multiple popular services.

4. LIVE STREAMING OPEN HOUSES

Realtors are now scheduling and promoting live stream open houses using popular platforms such as Facebook Live.

5. E-TRANSACTIONS

No sharing of pens.

6. E-DOCUMENTS

Strata documents, land title documents, floor plans and others are available digitally.

7. SAFE IN-PERSON VIEWINGS

When a client is serious about a purchase, they (and their home inspector) must see the home. Realtors are to ensure that in-person viewings adhere to stringent safety protocols.

8. DISINFECTING REALTOR/CLIENT **HIGH-TOUCH SURFACES**

High-touch areas such as keys, lockboxes. doorknobs, handrails, elevator buttons, etc. are cleaned and disinfected.

9. ENSURING REAL ESTATE OFFICES **ARE SAFE TO VISIT**

Local real estate brokerages are reopening and are aware of the stringent public safety.

10. NEW PROVINCIAL REAL ESTATE STANDARD FORMS TO PROTECT **CLIENTS**

A new Notice & Acknowledgement form is available for use by your Realtor during the COVID-19 pandemic. It alerts clients of changes to real estate practice. fvreb.bc.ca/about/covid-19-update/

surrey's

10th Annual Event

Join us in virtually celebrating the recipients of the 10th Annual Surrey's Top 25 Under 25 Awards.

Thursday, September 10 5:30 - 7:00pm

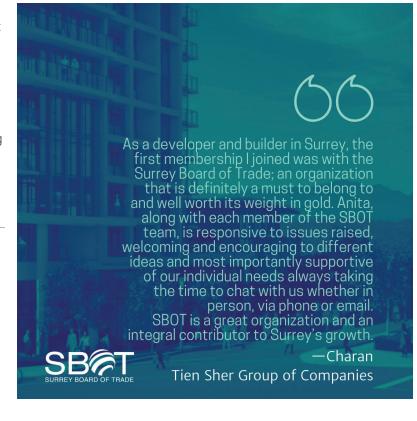
Go to businessinsurrey.com or call 604.581.7130 to register.

Surrey Board of Trade Wants Changes to Commercial Rent Relief Program

The Canada Emergency Commercial Rent Assistance (CECRA) program was explained as follows: the government will pay 50% of your rent, the landlord will cover 25%, and the tenant will only have to pay

Unfortunately, this has been an over-simplification of the program. "What businesses are discovering is that there are more requirements, expectations and costs," said Anita Huberman, CEO, Surrey Board of

DETAILED ISSUES: businessinsurrey.com/news





BC GOVERNMENT NEWS IN BRIEF...

BC BEGINS NEXT PHASE OF SAFE RESTART PLAN - PHASE 3

British Columbians who wish to travel within BC this summer are advised to plan ahead and be respectful while visiting communities, especially smaller and rural towns. The Provincial Health Officer has laid out travel guidelines for everyone travelling to and within

- 1. Pre-trip planning and research on available resources at arriving destination;
- 2. Respecting any local travel advisories to isolated and remote communities;
- 3. No travelling for anyone who is sick, and if symptoms develop while travelling - self isolate immediately and contact 811 for guidance and testing;
- 4. Practicing safe physical distancing of two metres at all times;
- 5. Spending time in small groups and open spaces; and
- 6. Practicing good hygiene, including frequent handwashing and cleaning. gov.bc.ca

INFRASTRUCTURE GRANTS AVAILABLE

The Province is now accepting applications from local governments, community groups and First Nations for nearly \$160 million in infrastructure grants to help strengthen communities throughout British Columbia. The funding targets projects ranging from recreation and cultural centres to drinking water and wastewater facilities. news.gov.bc.ca/22503

NEW ONLINE BUSINESS PORTAL FOR WESTERN CANADIAN PROVINCES

A new online service simplifies the registration process across provincial lines, making it easier for owners to grow their business. Until now, British Columbia, Alberta, Saskatchewan and Manitoba had separate processes and systems for corporations and limited partnerships to complete their extraprovincial business registrations and maintenance filings. On June 27, 2020, the four provinces were the first to implement the online Multijurisdictional Registry Access Service (MRAS), a hub that allows corporate information sharing between the provinces, making extraprovincial registration faster and easier. news.gov.bc.ca/22524

ECONOMIC STABILIZATION ACT FOR LOCAL GOVERNMENTS

New legislation confirms supports for people and businesses, while responding to the fiscal impacts of COVID-19 by allowing government to run deficit budgets. The amendments introduced authorize deficit budgets for the next three years, while the Province supports economic recovery from COVID-19. Additionally, the amendments allow government to continue to table supplementary estimates before the legislative assembly. The amendments also clarify the existing limits and uses of special warrants while the legislative assembly is not in session to maintain essential services and respond to provincial emergencies and disasters like a pandemic. While the amendments allow deficit budgets, the legislation makes no changes to salary holdback requirements for executive council for years where deficits occur. news.gov.bc.ca/22498

RISING INSURANCE COSTS FOR STRATA

The Government of British Columbia is taking action to help stratas better mitigate the rising costs of insurance. Actions include bringing more transparency to the strata insurance industry, closing loopholes related to depreciation reports, ending referral fees paid to strata property managers and giving strata owners and corporations the tools that they need to do their part. news.gov.bc.ca/22478

MASS TIMBER TO DRIVE ECONOMIC GROWTH, ADVANCE CLEANBC

Premier John Horgan appointed Ravi Kahlon, Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development, to lead the expansion and use of mass timber in BC buildings. Mass timber is key to diversifying and creating a more resilient forest sector. He will work with government colleagues, COFI and the forest industry, construction sector and local governments to promote made-in-BC wood products and their use in our public and private sector buildings. Kahlon will create and chair a joint industry/government steering committee, which will meet semi-annually. news.gov.bc.ca/22411

MEASURES TO SUPPORT RESTAURANT, TOURISM INDUSTRIES

The Province has approved a temporary wholesale pricing model that will allow liquor licensees to purchase beer, wine and spirits at reduced cost. This measure will provide muchneeded financial support for businesses like restaurants, bars and tourism operators with liquor licences. It will be in place from the end of July 2020 until March 31, 2021, when the program will be reviewed. news.gov.bc.ca/22410

CHILDCARE DURING COVID-19 RECOVERY

The temporary emergency funding program (TEF) for licensed childcare centres is being extended until Aug. 31, 2020. news.gov.bc.ca/22404

PATIO. SERVICE AREA EXPANSIONS **SUPPORT SAFE REOPENING**

Government has taken action to support the province's hospitality sector by temporarily authorizing the expansion of service areas, such as patios, to support physical distancing requirements and industry recovery during the COVID-19 pandemic. To support businesses in their reopening efforts, the Liquor and Cannabis Regulation Branch (LCRB) will now permit food-primary, liquor-primary and manufacturer licensees, such as wineries, breweries and distilleries, to apply through a simplified online process to temporarily expand their service areas until October 31, 2020. news.gov.bc.ca/22250

..SURREY PATIO NEWS:

SURREY ECONOMIC RECOVERY COALITION ADDS TO CALL OF WAIVING TEMPORARY PATIO FEES FOR LOCAL BUSINESSES

Business organizations in Surrey and White Rock, comprising the Surrey Economic Recovery Task Force, are echoing a call to action urging Surrey City Council to reconsider costs associated with the Parking to Patio Program, to support local businesses facing dire economic circumstances due to the COVID-19 pandemic. In order to satisfy current city guidelines, Surrey businesses looking to set up temporary patios face exorbitant costs. These include a nominal \$500 damage deposit; \$200 application fee; \$500 traffic control fee

for local and low-volume roads; and \$1,400 per parking stall on busier roads for the installation of jersey safety barriers, split 50/50 with the

businessinsurrey.com/news

POVERTY REDUCTION ACTION PLANS

Community-based supports for vulnerable and low-income people throughout BC are being boosted through a series of local government poverty reduction initiatives. Twenty-nine projects across 54 local governments in BC, including Surrey, have received funding ranging from \$16,000 to \$150,000 through the Union of BC Municipalities for poverty reduction plans and projects that directly support people in their communities news.gov.bc.ca/22322

BC PROVINCIAL NOMINEE PROGRAM AUDIT REPORT

Michelle Mungall, Minister of Jobs, Economic Development and Competitiveness, has issued the following statement on the Auditor General's BC Provincial Nominee Program (BC PNP) audit report:

"Newcomers contribute significantly to the social and economic fabric of our province. We are committed to enhancing and improving the BC PNP to protect the integrity of the program and the newcomers who have chosen to make BC their home. The Office of the Auditor General has completed an audit of the skills immigration stream of the BC PNP. The BC PNP supports economic growth and delivers positive results for employers and applicants by attracting and retaining international talent. The program helps address labour market needs and contributes to BC's economic development. The Office of the Auditor General has identified important opportunities to further strengthen the BC PNP, including enhancing program integrity. The BC Government agrees with the auditor general's findings and accepts all four recommendations Work on the auditor general's recommendations are already underway, including developing a formal framework to better assess risks of misrepresentation, fraud and corruption."

news.gov.bc.ca/22328

Surrey Infrastructure Cuts and SCDC Elimination

The City of Surrey is facing a financial shortfall of over \$40 million dollars. The City has made some significant decisions to reduce this expected shortfall – but the Surrey Board of Trade says the shortfall could be greater than originally anticipated.

"The news of the City of Surrey dissolving and transferring the assets and operations of the Surrey City Development Corporation, a for-profit development company owned by the City, brings into question what Surrey's future economic strategy will be. The purpose of a city development corporation was to inspire creative planning that enhances value, purpose and vision for each project to ensure Surrey is an opportunity city for all businesses and residents," said Anita Huberman, CEO, Surrey Board of Trade.

The Surrey Board of Trade thanks the leadership of the Surrey City Development Corporation in leading and partnering with many development projects from acquisition to completion. Without this entity, the downtown core of Surrey and many other development projects would not have happened in

2020 Capital Program Elimination/ **Deferral**

YMCA \$8.3M Newton Athletic Fieldhouse \$2M Newton Urban Park \$1M On-going Capital \$1M

Temporary Cost Savings Plan Departmental Savings \$8M

Cautious Reopening of Major Civic Facilities \$6M Deferral of Opening of the Clayton Community Centre to Q1 2021 \$2.5M Vacancy Gapping \$2M Reduction in Services Related to Provincial/Federal Mandated Responsibilities \$.05M

Subtotal: \$31.3M + one time borrowing (currently estimated at \$8.7M) from nonstatutory reserves

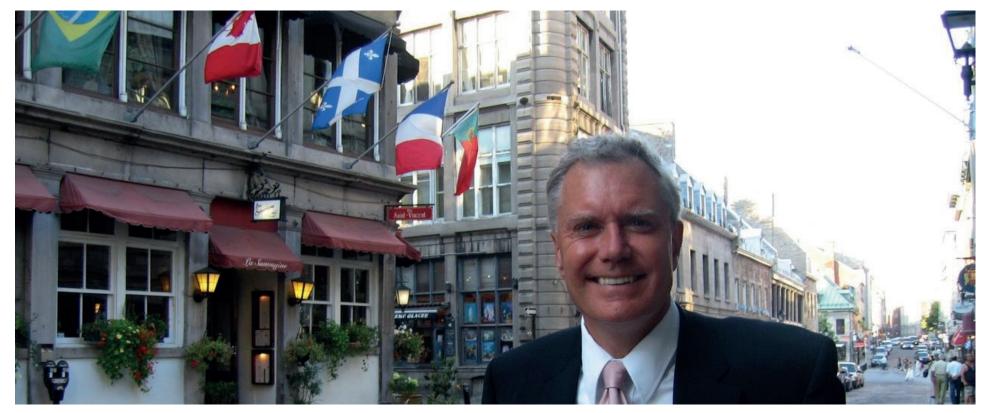
The City of Surrey needs to focus on a

transparent, collaborative strategy for Surrey and its businesses to ensure Surrey is an opportunity city.

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ECONOMIC RECOVERY: INTERNATIONAL



Border Re-opening Strategy

For Canada, expanding our trade relationships in order to expand our economy is still the best way to get ourselves out of debt. Our main customer will always be the United States, which is still the world's biggest market. With our updated trade agreement, the Canada-USA-Mexico Agreement (CUSMA), that came into effect on July 1, we need to seize this opportunity. It starts with reopening the Canada-US border. We applied risk-management principles after 9/11 to provide secure, but efficient, cross-border passage. We must do so again in addressing the COVID-19 pandemic.

The recent border shutdown extension, now in effect until July 21, and maybe longer, will mark four months of closing to all but essential traffic between Canada and the US. This deprives us of trade and

investment opportunities. Health considerations must be made, but surely there is room to consider regional openings.

Ours is a long border. The stretch from the Atlantic to the Pacific is almost 9,000 kilometres (further than the journey from London to Beijing), while the line dividing Alaska and Yukon is another 2,200 km (equivalent to the distance from Moscow to Berlin). The European Union — which is half the size of Canada — has created travel bubbles. We should do the same.

In managing this pandemic, each province has responded to its own circumstances. Our island provinces and Quebec temporarily closed their borders. The North remains shut. Reopening began in Manitoba and Saskatchewan. In Ontario, restrictions were first relaxed outside of Toronto. One-size-fits-all has

not applied within Canada. Let's demonstrate the same flexibility in reopening to tourism and commerce. Why not implement an approach that allows the Premiers, in consultation with the Federal Government, to determine access for outsiders, starting with travellers from the US? Start with pilot projects at our smaller crossings, such as Sweetgrass, Mont., and Coutts, Alta. Let's move forward with a proposed project by the Future Borders Coalition, wherein travellers from the US could be precleared for entry at Vancouver International Airport. Canada can become a global leader in safe reopening, but it will require innovation and risk management. Alaska has demonstrated leadership in this regard, with clear requirements for passage in and out of the state: All entrants must have a COVID-19 test administered

upon entry or show proof of a recent negative test.

Further, the pandemic is accelerating consumer use of digital trade.
Fortunately, the CUSMA chapter on digital trade is best in class, as it allows for the creation of a digital portal for trade information. As with other parts of the agreement, there is provision for stakeholders to keep the CUSMA evergreen and tackle challenges such as the technical barriers to trade. Industry and industry associations were energized by the CUSMA. They need to stay vigilant and keep governments focused on expediting cross-border

A key challenge as we work our way out of the pandemic will be to digitize our current paper-dependent supply chains. We must make our North American trade platforms more efficient by increasing our reliance

on digital systems and technology. Digitization is the infrastructure of the future.

The US buys three-quarters of Canada's exports and remains our biggest investor. As the US decouples from China and supply chains are rerouted to North America, there are opportunities for Canada. It starts with the regional, risk-based reopening of our borders, followed by taking a leadership role in digitized trade.

Composed by Colin Robertson, a former Canadian diplomat, Colin Robertson is Vice President and Fellow at the Canadian Global Affairs Institute and hosts its regular Global Exchange podcast. He is an Executive Fellow at the University of Calgary's School of Public Policy and a Distinguished Senior Fellow at the Norman Paterson School of International Affairs at Carleton

INTERNATIONAL NEWS IN BRIEF...

CUSMA AND SMALL AND MEDIUM-SIZED ENTERPRISES

Learn how to make the most of opportunities available for your business through the Canada-USA-Mexico Agreement (CUSMA), also known as the new NAFTA. As of July 1, CUSMA rules and regulations are in effect.

https://www.international.gc.ca/trade-commerce/trade-agreements-accords-commerciaux/agr-acc/cusma-aceum/business-commerce.aspx?lang=eng

PROVINCE TRANSITIONS COVID-19 BORDER SCREENING TO FEDERAL GOVERNMENT

In early April, the Province introduced COVID-19 border screening measures, unprecedented in Canada, to help ensure British Columbians returning home from international destinations had the support they need to manage self-isolation plans and keep BC communities safe. While these border measures were

pioneered in British Columbia, other provinces, the Federal Government and all Canadians have benefited as similar measures have since been implemented nationwide. Following the current transition period with the Federal Government, BC ended provincially led border check points on June 20, 2020. Federal screening measures currently in place will continue. Service BC will also continue compliance and wellness checks to ensure travellers can effectively maintain their 14-day self-isolation.

news.gov.bc.ca/22438

NAFTA PANEL DECISION FOR CANADIAN LUMBER INDUSTRY

On May 22, Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development, released the following statement in response to the North American Free

Trade Agreement (NAFTA) ruling on the US International Trade Commission's (USITC) determination that the Canadian lumber industry has harmed the US industry:

"Our government is extremely disappointed in the NAFTA panel's ruling affirming the USITC's January 2018 material injury determination. This is only one piece in the ongoing softwood lumber dispute, and resolving this dispute is our top trade priority. Separate NAFTA appeals of the Department of Commerce's countervailing duty and anti-dumping duty determinations have also been initiated. We will continue to defend the 57,000 hard-working people whose livelihoods depend on BC's forest industry against these unfair and unjustified tariffs. We will fight alongside Canada, on behalf of British Columbians and the communities that rely on the forest sector, as we continue to challenge these unfair tariffs through the appeals processes."



ECONOMIC RECOVERY: CREATIVE INDUSTRY AND SPORTS

Where's the Win-Win-Win for Arts?



The effects of the 2020 COVID019 virus are widespread and, in a lot of industries, it is representing total devastation.

One of the hardest hit industries has been the Arts, in particular, the Performing Arts. This industry, that relies on large groups of people attending, has suffered immensely. Along with the Arts, pubs and restaurants, where music is supported and played, have been closed to seated customers and that has left a massive hole for their patrons and our audiences. Director of FUSIONpresents, Sami Ghawi, as always, was on the lookout for a positive opportunity. Immediately, he started looking for ways to bring music to our audience. He began by posting songs to jam to, so people could listen and play or sing along. He also moved his student lessons and artist development sessions online in order to keep his artists engaged while staying safe. Sami's next project was to keep the 10 year old West Beach Sunday Night Jam alive by moving it to an online format. This virtual show has artists, in their own homes, tuning in via Zoom and performing to online audiences. This event has been particularly important to the West Beach patrons, many of whom normally attend almost every Sunday Night. The next online offering was the Thursday Night Artist Showcase which has featured some of our fantastic FP artists.

Soon on the heels of that came Wednesday

Music Lessons where Sami and a guest provide instruction on music theory and various instruments including, guitar, piano and drums.

The Monday Night Radio Show is where the audience can find out all about how FUSIONpresents came to be and hear some original works created by the originators of this incredible company.

The FP audience has been so amazingly responsive, they are a very loyal bunch, and we have grown our audience every week with each event we hold.

In response to these events, the City of Surrey's Surrey Civic Theatres approached FP to do a few online events for them on their digital stage. The first Surrey FP Artist Showcase saw Sami team up with Surrey artist, Ben Dunnill, providing a spectacular hour-long concert for the FP social media community and Surrey online audiences. The second showcase featured the fabulous Vancouver artist, Maya Rae. The next FP Artist Showcase through the Surrey Civic Theatres features Vancouver soul artist, David Symons

and was aired on June 12.

All of these events are in keeping with FUSIONpresents's collaboration commitment with the Surrey Board of Trade to aid in Surrey's desire to grow its music economy and become a Music City.

When COVID hit, Sami immediately reached out to the FP Talent Community saying "Now is your time. People need to be entertained now more than ever." The rise of online entertainment (and shopping) has been baffling, and Sami is adamant that virtual spaces and events are the future. We started mid-March and are continuing to position FUSIONpresents as one of Surrey's and BC's prime virtual and live entertainment and creative services providers.

Please contact FUSIONpresents for all your music and entertainment needs, from live music virtual concerts for your customers on your socials to writing you jingles for your brand and product launches. We are here to help you grow your customer community and stand out amongst the competition. fusionpresents.com

Return to Sport

British Columbians will be able to get back to playing sports sooner with the Province's action to protect amateur sport organizations from COVID-19 liabilities, provided they are complying with public health orders and provincial sport guidelines.

Government has created a ministerial order that protects amateur sport organizations, their employees and volunteers from liability.

Quick Facts:

• There are 72 funded provincial sport

organizations and 4,100 local sport organizations with over 800,000 youth and adult participants throughout

• ViaSport British Columbia is a notfor-profit organization created with the support of the provincial government in 2011 to lead the province's sport sector to build a stronger, more effective system that brings more families to the field of play, more fans into the stands, more athletes to the podium and more sports events to the province. news.gov.bc.ca/223/2



Tourism Marketing Organizations to be Ready for Recovery for Surrey and White Rock



59 BC community destination marketing organizations (DMOs) severely impacted by COVID-19 travel restrictions will be supported with a \$10-million grant from the Province. BC's community DMOs are not-forprofit organizations that promote tourism to their regions. They rely on funds generated by the municipal and regional district tax (MRDT), which is charged to visitors by hotels and other types of accommodation. Without this relief funding, community DMOs would be unable to operate and support economic recovery efforts in the tourism sector.

Community DMOs play an important role connecting visitors to BC's

communities, including for Surrey and White Rock. Investments in the tourism sector's recovery now will help create jobs and spur economic growth throughout the province.

QUICK FACTS:

- In 2018, tourism contributed over \$20.5 billion in revenues to BC's economy.
- BC tourism supports families in communities and rural areas throughout the province, and 59 community DMOs use the MRDT for tourism marketing projects and programs in British Columbia.

news.gov.bc.ca/22255

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SBOT MEMBER ANNOUNCEMENTS

BM Group Acquires Vancouver Ready Mix and Fraserway Prekast

BM Group's newest acquisition. bmgroupinternational.com/news

Thin Air Labs

The **Health and Technology District** announced a new partnership with **Thin Air Labs** in Calgary to share initiatives, best practices, innovative research, and knowledge translation of new technologies. *healthandtechnologydistrict.com/in-the-news*

REIBC Magazine

The **Health and Technology District** was featured in the Spring issue of the **BC Real Estate Institute's** REIBC Magazine highlighting the District's dynamic growth with its City Centre buildings. *reibc.org/input*

Kim Baird to Become KPU's Next Chancellor Kwantlen Polytechnic University (KPU) welcomes Kim Baird to the role of chancellor. Ms. Baird's three-year term will begin on October 5, 2020. Baird was the elected Chief of the Tsawwassen First Nation for six terms, from 1999-2012. kpu.ca/newsroom

2020 HAVAN Awards for Housing Excellence Winners Announced

The Homebuilders Association Vancouver (HAVAN) Awards for Housing Excellence winners were announced on June 19.

Surrey Makes PPE Companies Hit \$4M in Sales

16 manufacturers participating in the Surrey Makes PPE program have sold over \$4 million worth of personal protective equipment (PPE) to help Canadians combat COVID-19. An additional twelve companies are currently in the process of retooling or establishing a PPE manufacturing presence in Surrey. SurreyMakesPPE.ca

SOURCES Receives Council on Accreditation 2020

Social service organizations pursue accreditation to demonstrate the implementation of best practice standards in the field of human services. It has been 20 years since **SOURCES** (then Peace Arch Community Services) became the first agency in British Columbia to become accredited by the Council on Accreditation.

Canada Post Think Small Promotion

Hemlock Harling is part of **Canada Post's** Think Small mailing promotion. From now until August 31, 2020, reconnect with your community with a mailing to inform your customers you're still open or are re-opening soon, and give them an incentive to visit you. Canada Post is allowing small businesses to mail up to 6,000 pieces of neighbourhood mail ONLY for free (a value of up to \$1,000!). contact@hemlock.com

Skilled Staff | Local & International Recruitment Agency announces the opening of their new office in Mexico, effective immediately, to better serve labour needs. *SkilledStaff.ca*

During the pandemic, **Nana's Kitchen** was able to provide 148 meals to Surrey Memorial Hospital and donated 216 cases to the Muslim Food Bank. *yournanaskitchen.com*

Fasken is the first official legal partner for all Team Canada athletes through its long-standing partnership with the Canadian Paralympic Committee and new partnership with the Canadian Olympic Committee. This partnership will provide value-in-kind legal services to the sport system. *fasken.com*

Nicomekl Riverfront Park Management Plan wins a Gold Award from the Planning Institute of British Columbia

The Planning Institute of British Columbia (PIBC) has awarded Surrey's Nicomekl Riverfront Management Park Plan with the 2020 Gold Award for Excellence in Planning Practice for a City & Urban Area.

Go To Promotions recently made donations to Essential Services Health personnel. 75 Lens wipes to keep shields clear and 300 lip balms for their ongoing comfort. *gotopromotionsinc.com*

Peninsula HR Offers Free Webinars

Protecting your business during a pandemic - Tuesday's at 1pm EST

Back to Business: Preparing to Reopen in a COVID-19 World — Thursdays at 3pm EST

peninsulacan.com/ca/coronavirus/webinar/registration-partner/

Surrey Food Bank Moves to New Location

The Surrey Food Bank has moved to their new location at 13478 78 Avenue. Surrey.

Surrey Board of Trade CEO Named Finalist in the Leader Award Category for BC Business Awards

Anita Huberman has been named as a finalist in the Leader award category for the BCBusiness Women of the Year Awards. bcbusiness.ca/2U2U-Women-of-the-Year-Awards-Leader

Association of Neighbourhood Houses of BC (ANHBC) announces the appointment of their new CEO, Liz Lougheed Green. *alexhouse.net*

Dr. Arun K Garg, PhD, MD, FRCP(C), celebrates 50 years at **Royal Columbian Hospital** and at Fraser Health.

Discover Surrey Announces New Executive Director, **Ange Chew** *DiscoverSurreyBC.com*

Congratulations to Jay Rao for starting a new position as Director-Environmental Services, Western Canada at **EXP Environmental Services.** Pxp.com

Surrey Crime Prevention Society Announces Community Safety Volunteer of the Year Awards

For a full list of the winners: preventcrime.ca/biog

Mainland Whiskey Now Open with New Additions at 107-3425 189 Street, Surrey. *mainlandwhiskey.com*

Congratulations to **Skilled Forces Staffing Solutions** for starting farm labour contracting and supporting the City of Surrey. *skilledforces.ca*

Progressive Intercultural Community Services Society (PICS) received the BC Career Development Association (BCCDA

(PICS) received the BC Career Development Association (BCCDA) Agency Certification for 2020-2021. *pics.bc.ca*

Jillian Glennie, UNITI's Community Development

Associate, expanded her development role to include The Semiahmoo Foundation. *uniti4all.com*

Arts Umbrella partnered with **Opus Art Supplies** to supply art kits to their students who usually participate in their Westminster Savings Artful Afternoons Program in Surrey Centre. artsumbrella.com

Comfort Keepers helps people stay at home longer and safely. During Covid19, their free assessments are being done virtually, by their Client Care Coordinator. Call 604-541-8653.

Mello Spaces is celebrating their 1st anniversary in business by offering SBOT members 15% off all virtual organizing packages. *melanie@mellospaces.com*

DIVERSEcity Interpretation and Translation Services,

the largest interpretation and translation service in the Lower Mainland, is proud to now be certified as a Buy Social Canada supplier. This third-party certification recognizes social enterprises that prioritize social impact over profit. dcrs.ca/ITS

Amanee Elchehimi has joined DIVERSEcity Community Resources Society as Director, Family Services.

DIVERSEcity Community Resources Society is donating \$1,000 to the Intercultural Women's Maker Society's Cloth Facemask Initiative. A group of immigrant women are working together to sew cloth facemasks to help in the COVID-19 pandemic. *my-site-iwms.square.site*

Better Cause Society thanks **H&M** for their generous donation of 5,000 pieces of clothing distributing to other organizations to help those in need. *bettercausesociety.com*

SurreyCares Community Foundation welcomes Christine Buttkus as their new Executive Director.

SurreyCares Community Foundation, Surrey Board of Trade, Surrey Now-Leader and The Saheli Foundation have organized the Surrey Community Relief Fund. Help us continue making a difference to vulnerable populations, donate at: surreycares.org

Celebrating its 13th year, **Keirton** has been practicing #WeAreInThisTogether before it was trending. From food donations to neighbourhood clean-ups, the greater good has always been important. They've done their part by working remotely and offering a "No-Layoffs Guarantee" to staff. They are also hiring! *keirton.com*

CARO Analytical Services has begun manufacturing and distributing hand sanitizer, with all proceeds being donated to the Surrey Food Bank. *store.caro.ca/container-ordering*.

Community Steps Up to Support the Centre for Child Development after Cancellation of 19th Annual Run, Walk and Roll

They thank the **Surrey Firefighters' Charitable Society** who donated \$15,000 and the **North Surrey Lions Club** who donated \$5,000. *donate.cdfbc.ca*

Louise Tremblay appointed new Executive Director for Seniors Come Share Society comeshare.ca/blog

Tybo announced that for a second consecutive year they are one of BC's Top Employers for 2020. *tybo.ca*

Lark Angels Foundation celebrated their 2nd year as a charitable organization, announcing the first Multi-Sensory Stimulation Room in Surrey in partnership with the Surrey Neuroplasticity Clinic. Consider donating to *larkangelsfoundation.org/donate*.

A recently opened cemetery, **Heritage Garden Cemetery** in Surrey, has received a Green Burial Society of Canada certification for their sustainable initiatives. Heritage Gardens Cemetery is also home to beehives and a vegetable garden, where they gave away over 240 lbs of fresh produce and honey to families in 2019. heritagegardenscemetery.com/about

H.Y. Engineering Ltd. is pleased to announce the addition of Jay Lim (VP Finance) and Derek Rempel, P.Eng., into the Partnership group of their firm. *hyengineering.com*

C.J. Sidhu celebrates 30 years with Sun Life Financial as a Financial Advisor. *cjfinancial.ca*

Congratulations to **Sara Forte of Forte Law Group** for her nomination for Canadian Lawyer Magazine's 25 Most Influential Lawyers Award in the Changemaker category. *fortelaw.ca*

New Radio Station in Surrey

CONNECT 91.5 FM is a new local and independent radio station, serving the communities of Surrey, North Delta, Langley, Metro Vancouver, New West, Burnaby, Richmond, Tri-Cities, Fraser Valley and beyond. They are pleased to be a marketing partner of the Surrey Board of Trade.

Surrey's **Firma Energy Wear** partners with Healthy Eco Living to distribute their consumer superior face mask made in North America. *iirmaenergywear.com*

Surrey Business Leadership Perspective on the BC Labour Force Survey - July 2020

For June 2020 Labour Force Statistics

Data from Statistics Canada's Monthly Labour Market Survey has become a key indicator of the employment impacts and recovery from the COVID-19 pandemic. Changes in employment and unemployment, unemployment rates, industry trends, changes in occupational employment, regional and demographic variations and comparison with national trends is important information to drive future decisions for policy-makers, community leaders, business organizations, educators, service providers, marketers, consumers and job-seekers.

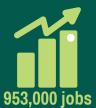
The July 2020 edition of the 'Surrey Business Leadership Perspective on the BC Labour Force Survey' is brought to you by the Surrey Board of Trade, in conjunction with Human Capital Strategies, as part of our role to inform businesses and policy-makers and track economic recovery from the pandemic.





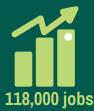


Overall - Canada



- Employment recovery continues across the country. All provinces saw gains in employment and reduced unemployment rates since April and May 2020.
- Canada gained almost 953,000 jobs between May and June 2020, a 5.8% increase in employment. The back to work trend has increased employment by over 1.24 million jobs for a 7.7% increase since April.
- The unemployment rate dropped to 12.3% in June from a peak of 13.7% in May, however it remains more than double the 5.5% in January 2020.
- Employment in Canada shows 1,762,000 less jobs in June than in February 2020, a 9.2% due to the pandemic.

Overall - BC



- BC experienced proportionate employment gains since April and May.
- Employment in the province increased by over 118,000 jobs or 5.4% between May and June 2020. This is in addition to an increase in employment of over 43,000 in April-May, for a total of more than 161,000 jobs since April as the BC economy recovers.
- BC's unemployment rate dropped slightly to 13.0% from 13.4% in May and 11.5% in April, however it remains much higher than the 4.5% rate in January 2020.
- Employment is still down by over 235,000 jobs between February and June, a 9.2% deficit.

Goods - Producing Industries

- While BC's employment in the goods sector has dropped by over 40,000 since February, it has seen an increase of 6,000 jobs between April to June.
- Goods-producing industries mostly saw small increases or decreases in jobs since May, with the big change in construction, which gained 8,200 jobs for a 4.1% increase. However, this is still down by 33,500 since February employment levels.
- The other gain was seen in utilities which has increased by 4,500 jobs since February, a 30.4% increase since then.
- Agriculture and resources experienced small employment drops, and the biggest was in manufacturing with 6,500 less workers in June than May for a 4.4% loss. It has shed 11,800 jobs since February or a 7.4% decrease.

Source: BC Stats – Statistics Canada, Labour Force Survey, June 2020. July 10, 2020.

Retrieved from https://www2.gov.bc.ca/gov/content/data/statistics/employment-labour/labour-market-statistics/

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Publishers / Editors

Anita Patil Huberman anita@businessinsurrey.com

Heather Booth heather@businessinsurrey.com

Advertising

SW Media Group 604.507.8009 info@swmediagroup.ca

Delivery issues

info@swmediagroup.ca

Office

Tel: 604.581.7130 Fax: 604.588.7549 info@businessinsurrey.com businessinsurrey.com #101, 14439 104 Avenue Surrey, BC. V3R 1M1, Canada



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