

Consulate General of The Republic of Indonesia Indonesian Trade Promotion Center (ITPC) Vancouver

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Vancouver, October 15, 2020

Ref letter : 85/ITPCVancouver/INV/10/2020

Re : **Invitation to The 35th Trade Expo Indonesia Virtual Exhibition 2020**

Dear Sir/Madam,

First of all, please allow Indonesian Trade Promotion Center (ITPC) Vancouver to extend our warmest greetings. We hope you and your company is coping well with these challenging times amidst COVID-19 pandemic that has affected almost every country, including Canada. During the course of the pandemic we are aware that many businesses encounter obstacles including access to supply from reliable sources.

With that regards, we are taking this opportunity to offer you a solution to the obstacles while assisting your company reach the goal during the pandemic. The Government of the Republic of Indonesia c.q. Ministry of Trade offers an access to the best Indonesian products with premium quality, sourced sustainably, traded fairly, and priced competitively through **the 35th Trade Expo Indonesia (TEI) 2020 on November 10 - 16, 2020**. As a response to the recent situation, TEI format this year will be accessible in a **Virtual Exhibition (VE)** platform as travel activities for attending the physical exhibitions may not be accommodated. Despite its virtual format, the TEI-VE 2020 is designed to allow both vendors and visitors to have similar experience as the conventional exhibitions.

Through the very first **Trade Expo Indonesia Virtual Exhibition (TEI-VE)**, you will not only be able to find an interesting experience to visit and explore the international trade exhibit virtually, but you also have a great opportunity to develop your business with reliable partners and producers from Indonesia. In addition, a series of parallel activities will be organized to allow you better understand the market, and grasp the opportunity namely: *digital product exhibition; business matchings; business forums; business clinics; and buyer-manufacturer trade deals*. TEI-VE 2020 will display best products from 200-300 vendors from 3 main categories, namely: *Food and Beverages Products; Local Champions Products; and Manufacture and Service Products*.

In order to assist you in identifying your company's needs, please kindly fill in the registry form and specific products that you are looking for at the following link: shorturl.at/kmstY while the information video is accessible at shorturl.at/dCFN2

We look forward to your presence at the **Trade Expo Indonesia 2020 Virtual Exhibition**. Please RSVP immediately to take the advantage of this golden opportunity. Should there be any questions, please do not hesitate to contact us.

Warmest regards,



Robby Handoko

Director of Indonesian Trade Promotion Center (ITPC) Vancouver