

## BENEFITS MENU

# Membership Benefits Menu

## ADVOCACY

- Contacts with business and political leaders, creating a strong local, provincial and federal economy
- Involved in promoting the community (branding Surrey)
- Opportunity to serve on an Advocacy team
- Surrey Board of Trade becomes your "hidden employee" working on issues for you

## BUSINESS CONNECTIONS

- Over 100 events a year (specialized networking programs); member pricing on all SBOT events
- Networking events included in membership - minimum 2 every month
- Training - Education
- Opportunity to serve on an Team

## BUSINESS RESOURCES & SUPPORT

- Business Name Registration (nominal fee applies)
- Use of SBOT Conference Room (nominal fee applies)
- Small Business Resource Guide
- Government Business Opportunities
- WorkSafeBC Emergency Response Toolkit

## COMMUNICATION | PROMOTION | MARKETING

- Flyer inserts and advertising (Business in Surrey newspaper) (fees vary)
- Advertising in Membership Directory (member pricing) - Listing in Membership Directory
- Awards - Recognition - Profile
- Surrey Regional Request for Proposal Page
- Logo Usage (SBOT logo) on member website and communication material for added credibility
- Ribbon cutting and press releases
- Sponsorship (a unique form of advertising) (various levels/fees)
- Website advertising (nominal fee applies) and business directory listing
- Enhanced Web Listing (nominal fee applies)
- Email blasts to membership (nominal fee applies)
- Free listing in Member to Member Deals Directory

## COST SAVING BENEFITS

- Airport parking - YVR (Vancouver)
- American Express Card Incentives
- Business & Professional Services
- Copy & Print Discounts
- Courier & Freight Service Discounts
- Gas discount cards for National Brands
- Group Insurance Plan
- HR & Dispute Resolution Services
- Merchant (credit card) discounts - VISA, MasterCard, Interact, Point of Sale terminals
- Media & Publications
- Office Supplies
- Payroll services with preferred rates
- Special Pricing for Sports & Entertainment
- Travel & Hotel discounts

## INTERNATIONAL TRADE

- Export Documentation (nominal fee applies)
- International Connections - Business delegations, business matching with foreign business delegations
- Roundtable discussions with Ambassadors, Trade Consuls and Trade Ministers