



MEMORANDUM OF UNDERSTANDING BETWEEN:

Canadian Gay & Lesbian Chamber of Commerce (*CGLCC*)
and
Surrey Board of Trade
(*Local Partner Organization or LPO*)

This Memorandum of Understanding (MOU) acknowledges Surrey Board of Trade as a Local Partner Organization (LPO) of the CGLCC in good standing so long as both parties maintain and uphold their responsibilities under this MOU.

AIMS AND OBJECTIVES

The parties to this MOU are committed to working together to achieve the aim of supporting continued growth of LGBT+ businesses by developing and delivering various programming as determined essential by the CGLCC's and LPO's memberships.

BACKGROUND

CGLCC's vision is to effect social change by economically empowering LGBT+ entrepreneurs. Its mission is to connect LGBT+ enterprises with corporate and government partners and each other to create and leverage Canadian and international business opportunities.

The CGLCC is committed to forming a broad-based coalition of LGBT+ owned businesses, LGBT+ friendly businesses, professionals, and students of business. The purpose is to promote economic growth and prosperity while advancing the common business interests and opportunities of its members and stakeholders through public and private sector advocacy and programs. CGLCC is recognized as the authority and leader in dissemination of information and developing and delivering programs as they relate to the Canadian LGBT+ business community.

The CGLCC seeks to achieve this in mutually beneficial partnerships with local partner organizations.



TERMS OF MOU

This MOU has a rolling renewal date with no set term. either party is able to cancel this agreement at any time.

Local Partner Organization

As a local partner of the CGLCC, the LPO agrees to, at minimum:

- Have a mandate that aligns with the vision and mission of CGLCC in creating an inclusive economy;
- Recognize CGLCC as a Local Partner, and provide CGLCC with recognition on LPO's partners page by utilizing the CGLCC logo (to be provided by CGLCC);
- Work with CGLCC to identify metrics on diversity, intersectionality, and allyship within LPO's membership, in hopes of providing additional supportive programming to LPO's members;
- Actively promote and disseminate information on CGLCC programs, events, and initiatives;
- Provide to CGLCC the opportunity to schedule a maximum of two (2) presentations per year on relevant CGLCC programming and events;
- Work with CGLCC to organize business meet up's for diverse owned businesses and their allies either virtually or in person depending on proximity of CGLCC staff.
- Provide CGLCC with a reciprocal membership (CGLCC Offers LPO's a membership a [National Associate level membership](#) conditional on a reciprocal offer of membership within the LPO's organization).

CGLCC

It is understood that CGLCC will provide the following benefits to the LPO:


- Inform and engage the LPO of any CGLCC activities occurring in the respective region;
- National Associate level membership with CGLCC for LPO (Conditional on reciprocal membership with LPO)
- Provide connections and introductions when appropriate;
- Co-host at maximum two (2) events per year (cross-promotion and, if possible, a presence from a CGLCC board member/representative in the region for the events);
- Promote relevant LPO programming and events via select CGLCC channels; *digital property promotions is dependent on complementing other programming live during that period.*
- Feature the LPO on the CGLCC website, including a link to LPO's homepage;



- 20% discount on supplier diversity certification for eligible businesses within LPO's membership **NOTE: New eligible certifications will be subsidized for the first year, with 100% of the cost covered up to Dec 31st, 2025.*
- 20% discount on Rainbow Registered Accreditation for all businesses within LPO's membership;
- Exclusive use of "LOCAL PARTNER - CGLCC" logo in LPO internal and external media, marketing, and advertising.

THIS AGREEMENT, consisting of two pages and is executed by the persons signing below, who warrant they have the authority to execute the Agreement.

A s h l e i g h B r o w n
ASHLEIGH BROWN
for CGLCC (Print Name)


CGLCC Rep Signature

Date 05/13/2024

Anita Huberman

for LPO (Print Name)



LPO Rep Signature

Date May 14, 2024