events@

November 14

Surrey Business Excellence Awards

November 20

Twitter for Business -Workshop

November 21

Lunch-BC Transportation

November 25

Bill 14 - Bullying/ Harassment Policy Workshop

November 26

Cross Cultural Training Workshop

November 27

Creative Economy Dialogue Part 2

December 3

Seasonal Sizzle

December 5

Productivity Workshop

December 10

HR Recruitment/ Orientation Workshop

December 12

Breakfast in the City

January 14

HR Discipline/Termination

January 21

Collaborative Management Workshop

January 22

New Year's Business Reception January 28

Fortis BC Energy Saving Program Workshop

February 4

Demystifying Business Valuation Workshop

February 6

2014 Economic Forecast Lunch

February 13

B2B Reception at WorkBC



John Harrison, Douglas College, SBOT CEO Anita Huberman, and Canadian Chamber CEO & President Perrin Beatty's presentation of the Gold Award for Chamber's National Competition on Skills Shortage & **Immigration**

Surrey Board of Trade Wins Gold for HR Immigrant Talent Initiative

...The Surrey

Board of Trade

shows they under-

stand the critical

role immigrants

play in growing

said Shirley Bond,

Skills Training and

Responsible for

Minister of Jobs,

our economy,'

Tourism and

he Surrey Board of Trade won Gold for their 'HR Solutions for Immigrant Talent Initiative' at the recent Canadian Chamber of Commerce Convention for their leadership on connecting with educators to address the skills gap. Silver went to the Mississauga Board of Trade for their 'Talent Connections Initiative' and Bronze went to the Regina Chamber of Commerce for their 'Regina Trades and Skills

"The federal government is focused on creating jobs, growth and long term prosperity. Immigration is an important part of Canada's economic future," said Canada's Citizenship and Immigration Minister Chris Alexander. "That is why we are building a fast, flexible and fair immigration system, and supporting innovative projects like the Surrey Board of Trade's 'HR

Solutions for Immigrant Talent,' which successfully match the needs of employers with the skills of newcomers."

"By finding new and innovative ways to integrate immigrants into

small and medium sized businesses, The Surrey Board of Trade shows they understand the critical role immigrants play in growing our economy," said Shirley Bond, Minister of Jobs, Tourism and Skills Training and Responsible for Labour.

Labour. The HR Solutions for Immigrant Talent Initiative in partnership with Douglas College is an employer-focused program to assist businesses to integrate

immigrants into their labour pool. The project involves workshops, resources navigation, training and immigrant HR support for employers (with a one-on-one hands on approach by a roving

HR specialist). This program is funded by the Government of Canada, the BC government and the **Immigrant Employ**ment Council of BC's **Employer Innovation** Fund.

"In Surrey, like many other cities across Canada, employers are increasingly relying on new immigrants to meet their skill

shortages. The Surrey Board of Trade's program helps address this need," said Anita Huberman, CEO Surrey Board of Trade.

"I'd like to congratulate the Surrey Board of Trade and the Canadian Chamber of Commerce for recognizing the important leadership role that business organizations play in helping employers tap into skilled immigrants to meet their workforce needs," says Kelly Pollack, Executive Director of the Immigrant Employment Council of BC.

There are over 450 Chambers of Commerce and Boards of Trade in Canada - working together on economic issues and issuing priorities to the federal government at the annual Canadian Chamber of Commerce Conference.

Canadian Chamber **Policy Wins** page 9

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November & December 2013

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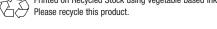
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Contact the SBOT and volunteer on Teams: Finance & Taxation, **Environment, Social Policy,** Transportation, International Trade, Innovation and Crime & Justice.

FROM THE PRESIDENT'S DESK:

The Critical Role of Policies In Your Success

When we start growing our businesses we are naturally focused on sales, customer service and our product or service. As the business grows however, we sometimes over-look building or upgrading the infrastructure that supports our operations.

I'm talking about having in place the standard operating procedures (SOPs) and policies necessary to provide the direction you and your staff will need to follow to deal consistently and professionally with not only your day-to-day activities but also the challenges your business will encounter as it grows.

Why do you need SOPs and policies? They're the "operating instructions for your firm, the road map for everyone in your company to follow, now and in the future. They insure your business operations are conducted in a professional and consistent manner, and ensure compliance with

the many legal requirements that you encounter, particularly in the area of human resources and labour codes.

Written SOPs and policies allow you and your staff, long after preparing and implementing them, to quickly refer to, and then deal confidently with issues in a consistent and professional manner. Some of the biggest problems businesses encounter is when policies do not exist or are not followed.

As we often say, you're in business for yourself, but not by yourself, and this is where your membership in the Surrey Board of Trade becomes your business advantage. Our focus on business education through frequent workshops and seminars is designed specifically to give you the skills you need to move forward. All you need to do is invest a little time – generally in the morning - and we'll provide the expertise on a wide array of topics critical to the

Bijoy Samuel 50th President Surrey Board



success of your business, generally for just \$20 or \$30 per session.

So I would like to gently challenge you, not matter what else seems urgent right now, do a little inventory of your company policies & SOPs and be certain that your company policies have you covered. And if not, identify the problem areas and set a schedule to get those policies and SOPs written and in place. Oh and one other thing, make sure the policies you have are up-to-date and still viable in the face of your growth and success, not to mention our contently changing regulatory landscape. So, do you have in place the WorkSafeBC's Occupational Health and Safety(OHS) policies on bullying and harassment that are effective November 1. They apply to all employers and workers in British Columbia.

Surrey Business Updates from the CEO

FOR BUSINESS

Bill 14 means that BC employers can no longer ignore the dangers of workplace bullying and its impact on the bottom line.

Bill 14 (the Workers' Compensation Amendment Act, 2011) introduced amendments to the BC Workers' Compensation Act to specifically address bullying and harassment. As of November 1st, business must be in accordance with this legislation. The new policies define bullying and harassment and explain the duties of employers, workers, and supervisors to prevent and address workplace bullying and harassment. These duties apply to the approximately 215,000 employers and 2.2 million workers currently served by WorkSafeBC. As part of its strategy, WorkSafeBC has introduced its online Bullying and Harassment Tool Kit, which provides resources, practical advice and information to help employer's, workers and supervisors prevent and address workplace bullying and harassment. Please contact the FIOSA-MIOSA Safety Alliance of BC: Bruce Livingstone@fmiosa.com or Mike Archer (m.archer@fmiosa.com)



NEW HOTEL LAUNCH IN DOWNTOWN **SURREY**

I served as Master of Ceremonies for

Century Group's announcement of its hotel partner for 3 Civic Plaza, Surrey's first mixed-use hotel and residential project. It is the Autograph Collection, as part of the Marriott International global portfolio. Officially named 'Civic Hotel at 3 Civic Plaza, Autograph Collection', the luxury hotel will boast 144 rooms, a lobby based café, fine dining, fitness and pool facilities, a large convention space, and catering services.



URBAN DEVELOPMENT INSTITUTE FRASER VALLEY MAYOR'S PANEL

I served as facilitator for the Mayor's Panel, which showcased 8 Mayor's and their regional, collaborative economic development efforts.

SFU'S BC ECONOMIC FUTURE FORUM I served as a facilitator to guide discussion on BC's economic priorities.

CANADIAN CHAMBER OF COMMERCE Spoke to Premier Clark about tying industry needs to curriculum development. Spoke to Governor General David Johnston about the Surrey Board of Trade's skills shortage and immigrant project.

FRASER RIVER DIALOGUE

Experts at the SBOT and New Westminster Chamber of Commerce Fraser River business dialogue said economic opportunities would be compromised if the federal

Anita Huberman **Surrey Board** of Trade CEO



the Fraser River is dredged. The Fraser River is the main commercial conduit of Canada's western gateway.

MINISTRY OF FINANCE-PROVINCIAL **BUDGET 2014**

The Surrey Board of Trade spoke to the BC Government's Standing Committee of Finance at the Sheraton Hotel in Surrey. In preparation for the 2014 BC Budget, the Surrey Board of Trade spoke on their priorities, which included addressing funding disparities to transportation, health care and education in Surrey and the South Fraser Region.



INDUSTRY RECEPTIONS

One of the keys is focusing on specific industries, with more to come in 2014. For example, the October Manufacturing Industry reception which brought over 100 local businesses – small and large – to highlight their economic impact and their number one advocacy focus threatening the survival of their industry: shortages of skilled labour. Similarly, the Liquid Natural Gas (LNG), Film, Creative and Pipeline industries have specialized approaches. By utilizing our connections with government and industry, collaborative solutions can be found. These industries are both small and large businesses.



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Temporary Foreign Workers in Canada: Are they benefitting business?

There were 300,000 Temporary Foreign Workers (TFWs) in Canada at the end of 2011, up from approximately 150,000 in 2006. The Business Council of BC has recently analyzed the use of Temporary Foreign Workers in Canada.

The presence of TFWs in Canada has given rise to some unfavourable public commentary. Having relaxed the rules to ease the entry of foreign workers only a few years ago, by the spring of this year the federal government had reversed course in the wake of a few well-publicized cases where it seemed that TFWs were gaining employment at the expense of Canadians.

So in April, the federal government toughened the rules for employers wanting to bring in non-permanent foreign personnel. Henceforth, TFWs will have to be paid the "prevailing wage rate" (previously there was scope to pay some of them a bit less). Employers won't be permitted to make use of TFWs as part of an effort to "outsource" Canadian jobs.

Most importantly, the government is re-assessing the process by which it issues a LMO enabling a Canadian employer to use TFWs to fill vacant positions. In theory, the government will only issue a positive LMO only when the employer applicant has demonstrated that it has made a reasonable effort to find a suitably qualified Canadian for the job.

In future, employers wishing to use TFWs likely will be required to provide more detailed information to satisfy this test. It is legitimate to ask to what extent public policy should enable Canadian industries to become critically dependent on pools of TFWs to run their operations. There are understandable concerns that large inflows of TFWs may exert downward pressure on wages and deprive Canadians of job opportunities. The steep rise in the number of TFWs since the mid-2000s is certainly a notable development. Against this backdrop, the federal government's decision to overhaul aspects of the program makes sense. But the data and other information that the BC Business Council of BC have examined indicates that temporary foreign workers are helping Canadian employers to address real labour shortfalls and that, on the whole, the presence of TFWs is making a positive contribution to the overall economy.

For the full Business Council of BC, report, authored by Jock Finlayson, Executive Vice President, and Ken Peacock, Chief Economist, please refer to: www.bcbc.com/content/955/HCLPv3n3.pdf

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MARKETING SPOTLIGHT

Growing your small business by working the business beat

In business, referrals and word of mouth recommendations are huge. For many small business owners, there's no better way to create buzz than by going old school—getting out and telling people who you are and what you do. Hitting the local business beat can drive feet through your front door.

People have to know about your business, what you do and, increasingly, how you are involved in the community. This is where your contacts can help.

NETWORK, NETWORK, NETWORK

Networking and growing a business network are essential to any small business owner. However, networking is more than just handing out business cards and making cold calls. It's about establishing meaningful, mutual relationships.

A terrific place to start is by joining your local chamber of commerce, business association or service club. You'll grow your network and expand your reach, and even if everyone you meet doesn't become a customer right away, they may need your services in the future, or be a great source of referrals.

DO GOOD THINGS IN YOUR COMMUNITY

Sponsor a charitable cause, look for ways to volunteer, or partner with an established activity or event. Get your employees involved, too. It really does make you feel good to support your community, and everyone benefits — you, your team, your customers, the people you sponsor and, of course, the community at large.

Being present in the community will also help advance the visibility of your company. People will associate you with a good cause and that often translates into a favourable view of your business.

BE GENUINE AND BUILD LOYALTY

The best advertising is a referral from someone who's been satisfied with or supportive of your products, services or company. Even if you're not making a sale, make sure you treat everyone like a valued customer. You never know when they may become a client or who they will talk to about your business.

Angela Brown – Assistant Vice-President, Marketing, Envision Financial Angela Brown is a marketing expert with more than 25 years marketing experience.



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Breakwater Marine Celebrates 5 Years of Success

In November 2008, in the midst of the economic crash that swept the world, two entrepreneurs took the reins of a boat dealership in Surrey. One year later, in November 2009, the company was awarded the Surrey Board of Trade's Business Excellence Award in the "New Business" category. Five years on, the business is thriving, with their head office on Fraser Highway in Surrey, a location in Everett, Washington just off the I5 and a second location at the Lake Union Yacht Centre in Seattle.

The company is run by partners, Aaron Fell and Fred Moore, who had been Regional Directors in what was described as "the world's largest privately owned boat dealership." The fact that Aaron is Canadian, managing the Surrey location, and Fred is American, managing the Washington operations makes for tremendous ease in running this now international business.

"Despite the concern that people would hold back for fear of the economy," said

Fell, "we found that as we move away from 2008, many people were deciding to go ahead with the lifestyle they want anyway. So we have become ambassadors to the lifestyle of boating. Our experience over the four years that we've been at the Seattle Boat Show was that the first year of sales were restricted because people were still afraid of losing their homes and jobs. The second year they realized they weren't going to lose their homes and were going to come out okay. The third year people were getting back into the market and last year I don't think anyone even mentioned the economy. So we're seeing the mindset of people wanting to get on with their lives."

"A bonus has been that the Canadian dollar has maintained its strength, versus the U.S." continued Fell. "In fact our pricing at our location in Surrey has dropped because we carry American boat lines. And we did not realize this at the time, but we're the only boat dealer on the planet that has

Aaron Fell

an international footprint, that has retailers in the U.S. and Canada.

We're able to buy to and from the U.S. and leverage the selling price, lowering it to the customer so as our volume goes up, our buying power goes up. As the dollar continues to be strong, we can sell a boat for 25% less today than we could five years ago, and they're better boats. And because we've chosen the better quality brand of boats to go for, business is continuing to grow at an exponential rate."

Fell says their next step is to completely renovate their Surrey location, starting the new year with a brand-new facility. Testimony that choosing "Breakwater Marine" for a business excellence award in 2009 was absolutely the right one.



Surrey Business Excellence Awards Finalists

On Thursday, November 14, the Surrey Board of Trade will recognize 7 of Surrey's best businesses in different award categories at the Academy Awards style 15th Annual Surrey Business Excellence Awards, at the Sheraton Vancouver Guildford Hotel.

The SBOT's 15th Annual Surrey Business Excellence Awards, with Presenting Sponsors Kwantlen Polytechnic University and TD Bank will feature Pamela Martin as Master of Ceremonies.

Networking Cocktail Reception 6:00 pm Dinner & Awards Presentation: 7:00 - 9:30 p.m. Purchase tickets at www.businessinsurrey.com

THE 2013 FINALISTS ARE:

Business Person of the Year

Jas Cheema (Fraser Health)
Bill Rempel (Blackwood Partners/
Central City Shopping Centre)
Charan Sethi (Tien Sher Group of
Companies)

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and Wellness Centre
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Pacific Community Resources Society Semiahmoo House Society Surrey Christmas Bureau

New Business of the Year

Chylan Emergency Gear Inc. The Family Hope Clinic Inc. Life Skills Therapy

Student Entrepreneur of the Year

Ajit Khunkhun, Tow Mater Towing Ltd.
Japreet S. Lehal, GoResearch.ca
Aaron Li, Shirts Reborn

U.S. Border Challenges for Business Attention

Currently, British Columbians heading to the U.S. for business or tourism purposes face a border regime that empowers border guards, at their own discretion and without avenue for appeal, to bar Canadians entry to the U.S. for periods of five years or more under an "expedited removal" process.

The Pacific Corridor Enterprise Council (PACE) and other regional economic development organizations have filed an amicus brief in push back against expedited removal from the US. An amicus brief is a legal vehicle that allows parties who are not parties to a specific legal action to provide the court with additional information pertaining to the case that is before

the courts. The case pending before a U.S. appeals court (the U.S. 9th Circuit Court of Appeals), concerns the issue of whether a Canadian citizen seeking entry to the U.S. can be subject to expedited removal by U.S. Customs and Border Protection (CBP).

Many business organizations in both the US and Canada have pointed out that in a time when Canada and the US are working to remove impediments to accessing each other's countries, the expedited removal process is an anathema in a country (the United States) rife with judicial procedures to ensure fair play through appeals processes, and stands in conflict of the goal to achieve increasing cooperation as mandated

by the Beyond the Border Action Plan. Currently, if a border guard in the U.S. targets a key Canadian company personnel

targets a key Canadian company personnel for expedited removal, that company's business with the U.S. can be jeopardized.

Recent border situations in the Pacific Northwest where Canadians have been placed into expedited removal have involved Canadians seeking entry to the U.S. to attend meetings, visit vacation homes or engage in other travel into the United States.

For more information contact Greg Boos at gboos@americanlaw.com

Announcing Surrey's POLICE AWARD WINNERS



Photos of the 17th Annual Police Officer of the Year Awards event, including recipients can be found on the Surrey Board of Trade Website at www.businessinsurrey.com. Below are the winners of this year's awards.

Police Officer of the Year - Nominated by Community: **Staff Sergeant Dean Scott**

Police Officer of the Year - Nominated by Peers: Constable Taylor Quee

Arnold Silzer Community Policing Initiative Award: Special Constable Josh Waltman and Simon Wong

Police & Business Partnership Award: 1-800-SHREDDING

Municipal Employee of the Year: Colleen Staresina

Auxiliary Constable of the Year: Auxiliary Constable Lubos Hrasko

Police Team Award: **Serious Crime Team 1**Volunteer of the Year: **Cheryl Gardner**

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Travis Goodman, a qualified marketing professional, has been with News1130 for the past 4 years, will provide insight and information to build a great radio campaign. travis.goodman@news1130.rogers.com or 604-877-4441.

Canadian Chamber Policy Success

Advocacy on Disaster Planning and Decreasing the Canada-U.S. Price Gap

The Surrey Board of Trade (SBoT) contributed two new policies to the Canadian Chamber of Commerce during the national body's Annual General Meeting held this year in Kelowna.

The first policy is concerned with maintaining a region's economy in the wake of a major emergency, such as the expected major west coast earthquake, or the flooding experienced by Alberta this past spring. Current federal policy identifies "strategic businesses" which it will continue to fund in such an event leaving the rest of the business community to fend for itself. Following on the experience of the devastating Christchurch earthquake which destroyed their central business district and how they maintained their economy, the New Zealand

government provided economic support to all active businesses, to ensure business and economic continuity by maintaining an ongoing level of economic activity in the affected region. They effectively kept the economic flow into the area by providing a level of funding approximating sales and wages during the recovery period.

The SBoT asked for the revision of the Canadian Public Safety Act to expand support to a regional economy to guard against the economy stalling and ensuring a faster economic recovery. With the support of the Medicine Hat Chamber of Commerce as a co-sponsor, the resolution was adopted unanimously.

The second policy resolution sought

to improve the competitive imbalance for Canadian merchants impacted by the much lower prices available to shoppers in US border cities. The federal government has been asked to reduce or eliminate import duties and tariffs on goods and allow Canadian merchants to better compete. The resolution from the Fredericton Chamber, co-sponsored with the Surrey Board of Trade, passed unanimously. While this process proceeded, the federal government announced that it would reduce many tariffs and duties in its next budget. A win for the Surrey Board of

The Canadian Chamber of Commerce represents over 450 Chambers of Commerce and Boards of Trade across



CEO Anita Huberman & President Bijoy Samuel vote on policy



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BN10 BUSINESS in SURREY November & December 2013

Finding the Right Solution for Youth Unemployment

As Canada and other industrialized countries struggle to return to a sustainable economic growth trajectory, the difficulties being felt in the job market are proving especially painful for young adults.

Youth unemployment rates have risen sharply in many countries since 2008 – and have reached truly frightening levels in parts of Europe. Across the 17 countries that comprise the common currency Eurozone, unemployment among those aged 15 to 24 stands at 25%. In Greece and Spain, the figure exceeds 50%.

Canada and the United States have also seen unemployment jump, but rates of joblessness among young adults are significantly lower than in the most distressed parts of Europe: 13% here, and 17% in the US. Still, young job seekers in North America are certainly not having an easy

Regardless of the state of the economy, young people tend to encounter age-related barriers as they strive to get a foothold in the job market. Lacking prior experience, they are often at a disadvantage when competing for vacant positions. They have a greater chance of losing their job when the economy turns down ("last in, first out"). Finally, if they do become unemployed early in their careers, young adults may be at increased risk of suffering subsequent spells of unemployment, and/or of becoming stuck in low-wage jobs – a phenomenon known as "scarring" in the academic

In a weak economy, the challenges confronting young people are magnified. As the pool of unemployed/underemployed workers expands, businesses looking for new staff can afford to be choosier. Then too, in the aftermath of a recession some older employees will postpone retirement, thus slowing labour market turnover. This has happened in Canada in recent years, with workforce participation rates for people aged 55 and over edging higher.

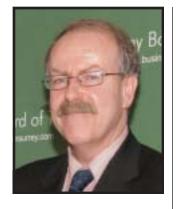
Today, these problems are compounded by a skills/ education mismatch that is making it harder for many graduates to find suitable (or any) employment. According to CIBC economists, 30% of Canadian businesses report facing labour short-

ages, despite sluggish economic growth and large numbers of underemployed young people. The CIBC researchers identify 25 occupations showing signs of labour shortage. These include many skilled trades and technical occupations, some science and engineering fields, a host of occupations in the health care sector, as well as accounting and mining-

There is mounting evidence that too few people are being educated to work in fields where labour market demand is strong. At the same time, record numbers of young adults are emerging with general-purpose undergraduate college/ university credentials that don't necessarily provide welldefined pathways to rewarding careers. Skills mismatches help to explain why it is taking longer for many young adults to successfully transition from school to the job market.

Economic research indicates that pro-growth macroeconomic policies and targeted programs aimed at boosting employment among young adults can help to stimulate the hiring of entry-level workers. Educational upgrading (with a particular focus on in-demand fields), market-driven training programs, and greater labour mobility may lessen the "scarring" effects of joblessness, and they should all be part of the policy tool-kit used to address the risks posed by long-term unemployment and underemployment among young adults.

Jock Finlayson, Executive Vice President and Chief Policy Officer, Business Council of BC



By Jock Finlayson

INNOVATION SPOTLIGHT Innovation creates value for your business

Canada was the only nation to fall from the top 10 nations (from 8th to 12th) as ranked in INSEAD's 2012 Global Innovation Index. How innovative are you? Relative to domestic competitors? Globally? This year, Canada inched up in the rankings to 11th. Here's to accelerating this momentum, one company at a time. Why not yours?

Innovation is about creating value. Whether it comes from developing a new product or service. improving an existing one, or streamlining the way you operate; innovation matters. Consumers are knowledgeable, technology-savvy, and difficult to retain. To even be visible in today's marketplace, let alone stand-out, takes agility and responsiveness. Where do you start?

For companies that want to create a culture of innovation the Lean Startup movement, sparked by author and entrepreneur Eric Ries, is one way to help inspire 'intrapreneurship' within your company. Key

concepts include the idea of launching a minimally viable product (or service), then rapidly refining it based on customer feedback. Ries also stresses the importance of not wasting time on detailed long-range planning in the face of extreme uncertainty. Consider this a 'must read' if you are serious about innovation and maximizing the returns on your investments, or, take part in a local 'Lean Startup' weekend, held regularly throughout the lower mainland, allowing for a hands-on experience with the philosophy.

Regardless of the path your firm takes towards innovation, developing the capability to successfully capitalize on value-creating market opportunities quickly and efficiently, and the resiliency to fail fast and either incrementally improve, or pivot towards something new, is one worth building.

April Sather MBA, PMP, Lean Blackbelt Certified, is Manager, Data Governance and Operations, First West Credit Union

ACROSS the Board Submission Info: To submit news to this section, email Ray Hudson at ray@businessinsurrey.com



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Season of Family Dinner – Sunday, November 24 5:30-8:30pm – A fundraiser for the Ronald McDonald Family Room at Surrey Memorial Hospital to help families with seriously ill children all while they remain steps away from their child's bedside. Learn more about the Family Room project, and help keep more families together when it matters most. www.rmhbc.ca/family-room/surrey-family-room.

Ellie King, Artistic Director of the Royal Canadian Theatre Company, was honoured as a Surrey Civic Treasure during the Surrey BoT Event, 'Business & the Arts'. The prestigious award is given to those who have substantially contributed to the artistic and cultural life of Surrey.

More info: www.rctheatreco.com

Congratulations - Black Bond Books, Canada's largest independent bookseller is celebrating **50 years**. Based in South Surrey, it now has 10 branches from Mission to North Vancouver, including the Book Warehouse location on Broadway in Vancouver. Books make a wonderful gift, and Black Bond offers corporate discounts. More info: www.blackbondbooks.com.

Glenn Johnson, president and CEO of Endurance Wind Power Inc., has been named the **2013 B.C. Pacific Region Entrepreneur of the Year** (in clean tech). Their induction wind turbines are manufactured in Surrey and sell in the U.K., the U.S. and Italy. Currently Endurance brings in between \$50 million and \$100 million in annual revenues—and is profitable

More info: www.endurancewindpower.com.

The **City of Surrey** was awarded the UBCM's 2013 Community Excellence Award for Best Practices in Social Media. The City currently engages several platforms in its social media mix, including Facebook, You Tube, Twitter, Google Plus, Pinterest, and LinkedIn.

Contact: www.surrey.ca.



Surrey Memorial Hospital Foundation reports over 1,400 businesses have supported the campaign to purchase 20% of the lifesaving equipment needed for the new Emergency Department and the lobby of the Critical Care Tower. Fraser Valley entrepreneur Ralph Berezan, an active director of the foundation's board for five years, boosted the Foundation's efforts with a landmark donation of \$2 million. To honour that contribution, the lobby inside the main entrance of the tower has been named the Lorraine and Ralph Berezan Lobby. The opening of Emergency and the lobby of the new tower completes Phase 1 of the hospital redevelopment The eight-storey tower is to open in June 2014, adding over 150 new beds, including expanded intensive care units for adults and newborns. \$2 million is still needed to complete the campaign for lifesaving equipment for the tower. To help: www.smhfoundation.com/learnmore.

Kinsmen Lodge Board Chairman, Thomas Harding has announced Brian Joel, CEO of POSitec as the new Vice Chair. **Brian Cote**, Business Development and Sales Manager for Mutual Materials is the new Secretary. Other directors are: Baljit Gill, Dr. Mychael Gleeson, Marlyn Graziano, Len Selby, Art Hildebrandt and Gerry Della Mattia. More info: www.kinsmenlodge.ca.

Progressive Intercultural Community Services Society, in partnership with RBC, is offering a program that provides business knowledge, skills and resources, including information or financing through Canada Small Business Financing Loans. More info: Sunil Rawat 604.596.7722 ext 128 or sunil.rawat@pics.bc.ca.

CSL Plastics Inc. which started as a small fabrication shop in 1981 is now METHOD Innovation Partners Inc. They are a multi-faceted organization that includes Backwater Boats, Nuform Building Technologies Inc., and EXO Building Systems. Contact: Athena Green agreen@methodinnovates.com

Wedler Engineering LLP has announced Stan Reid, P.Eng. as their newest company partner. Reid's experience, as well as his technical and management skills provides quality service and civil engineering solutions to their commercial, residential, and public sector clients across Western Canada. More info: www.wedler.com.

Swiss Chalet has moved their King George Boulevard location to Newton. They're still serving up timeless home-style cooking - famous rotisserie chicken and flame grilled ribs. 800-7488 King George Blvd. 604.595.8391.

Maya Tax & Accounting has changed its name to M Grewal & Associates CGA to better reflect their higher standards. Going forward, "MGACGA" will be the cornerstone of their branding efforts. More info: www.mgacga.com, 604.501.0909

Welcome New Members

A-Class Autobody & Paint Ltd. A1 Bookkeeping & Accounting Services Inc. Amrik Virk, MLA Surrey Tynehead

Astrographics Industries Ltd. Avant-Garde Consulting Inc. Canada Middle East Trade Inc Canadian Geo Consulting Services CKNW

Eaton Elliot Wealth Management TD Wealth

Fraser Heights Contracting Ltd. Fraser Valley Executives Association Global Voyageurs Marketing Development Ltd. Grandview Law Group LLP International Word Exchange Ltd. Kards By Keith Kaustabh Kundu - Student Member Kimberley Jewellers Inc. Lo-Mo Emarketing Health Inc. Matt Busby Kaiser of Sutton West Coast Realty

Method Innovation Partners Inc. Mike Gill of BMO Harris Private Banking

Mortgage Alliance Noah Belcher of Dundeewealth Peter Fassbender, MLA Surrey Fleetwood Reflexology & Plantar Fasciitis Centre Richard Smith - Realtor SecuTrans Bankcard Service SIGO Services Inc. Sparsh Beauty Spa StarNyx Enterprises Ltd. Surrey604.com Westar Financial Inc YVR Vancouver Airport Authority

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